



Media contacts:

Megan Hendricks, MBA CSEA Executive Director
execdirector@mbacsea.org, 813-220-3191

Damian Zikakis, MBA CSEA President
Ross School of Business, University of Michigan
dzikakis@umich.edu; 734-615-9241

FOR IMMEDIATE RELEASE

Graduate Business Job Market Continues Steady Trend

February 17, 2016 – According to the latest research by the MBA Career Services & Employer Alliance a majority of schools reported an increase in on-campus recruiting activity for full-time positions compared with the same time period last fall, indicating a continued upward trend in graduate business recruiting.

The MBA Career Services & Employer Alliance, a global association of business school career management offices and companies who hire MBA and Masters in Business students, released the findings of its Fall 2015 Recruiting Trends Survey today.

In order to provide a most holistic picture of the graduate business job market, this year's survey was expanded to include not only Full-time MBA students, but Part-time MBAs (i.e. working professionals, not including Executive MBAs) and Specialized Masters Programs including Masters in Finance, Masters in Technology, etc.

The survey findings show, at a summary level, that 65% of respondents report an increase in on-campus recruiting for full-time jobs for full-time MBA students, which is up slightly from 64% last year. 61% reported an increase in full-time job postings for the same population, which is a decrease from the 79% who experienced an increase in the 2014 survey. Most schools indicated that on-campus recruiting is flat for part-time MBA students, with 46% indicating an increase. 64% of schools saw an increase in full-time job postings for part-time students. For the Specialized Masters programs, 55% saw an increase in both on-campus recruiting and full-time job postings.

"We are delighted to see this continued upward trend in job opportunities for graduate business students," says Damian Zikakis, MBA CSEA President, and Director, Career Services, Ross School of Business at the University of Michigan. "The positive trend we've observed extends from traditional full-time MBA programs through part-time MBA and specialized Masters degrees offered by our member schools worldwide."

By industry, the strongest increases in recruiting were seen in Technology and Consulting. Specialized Masters programs also saw an increase in the Financial Services industry. The largest decrease was in the Energy industry.

Schools saw a slight decrease in job opportunities for International students, which may be attributed to the ongoing challenges surrounding Visa restrictions in the United States. Industries that are historically supportive of International student recruiting (Consulting and Technology) continue to recruit large numbers of non-work authorized students across all programs.



MBA Career Services & Employer Alliance

Setting the Standard. Connecting the Industry.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate management career services and MBA corporate employers. There are more than 900 members representing a diverse group of more than 200 business schools and corporations located around the world. The MBA CSEA provides a direct link between MBA Career Services offices, corporate graduate business recruiting professionals and the media. The MBA CSEA sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsea.org

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