



MBA Career Services & Employer Alliance Privacy Statement

The MBA Career Services & Employer Alliance (MBA CSEA) respects the privacy of our members, web site visitors and event participants. We created these guidelines to demonstrate this respect and ensure all interested parties are aware of our efforts to preserve this privacy.

Web site tracking

MBA CSEA tracks web site traffic for measurement and analysis purposes using Google Analytics. IP addresses are tracked for general geographic reporting. The information is protected using Secure Socket Layer (SSL) technology. We do not use this information to determine any user's identity. [View Google's privacy policy.](#)

Outside Web Sites

The MBA CSEA web site contains links to other sites of value to our site visitors. MBA CSEA is not responsible for the privacy practices of these web sites. Inclusion of links to an external web site, whether as an advertisement or in another area, is not an endorsement of the external web site or a guarantee that the information it contains is accurate.

Email Addresses

MBA CSEA does not provide member or event attendee email addresses to internal or external entities. Email communications are distributed through MBA CSEA for official business purposes only, such as event announcements, surveys or committee requests. School and employer members may access individual member contact information through the Member Directory.

Security

When personally identifiable information is entered on the MBA CSEA web site, or external sites that are used for event registration, the information is protected both online and offline.

Credit card information is protected using HTTPS, which provides encryption and secure identification of the server. Sensitive user information is restricted to only MBA CSEA representatives who need the information to perform a specific job (for example, our Bookkeeper needs the information to process credits or troubleshoot payment discrepancies).

The web site also uses firewalls to protect from loss, misuse and alteration of the information under our control.

Employment Data

Employment data that is entered by individual schools into our employment data partnership with AACSB is protected by AACSB privacy policies. A copy of such policies can be provided upon request.



MBA Career Services & Employer Alliance

Setting the Standard. Connecting the Industry.

Changes to Privacy Policy

MBA CSEA may deem it necessary or appropriate from time to time to modify this privacy policy to reflect changes in the way we collect or use information or changes in privacy-related laws or industry standards. We reserve the right to change this privacy statement at any time by posting the revised policy on this web site. We will make every effort to notify our members of any policy changes.

For more information about this policy, contact the [MBA CSEA Executive Director](#).