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## FOR IMMEDIATE RELEASE

### Business Schools See Steady Trends for Masters Job Market

August 17, 2016 – According to the latest research by the MBA Career Services & Employer Alliance a majority of schools reported an increase in on-campus recruiting activity for full-time positions compared with the same time period last spring, indicating a continued upward trend in graduate business recruiting.

The MBA Career Services & Employer Alliance, a global association of business school career management offices and companies who hire MBA and Masters in Business students, released the findings of its Spring 2016 Recruiting Trends Survey today.

In order to provide a most holistic picture of the graduate business job market, this year's survey was expanded to include not only Full-time MBA students, but Part-time MBAs (i.e. working professionals, not including Executive MBAs) and Specialized Masters Programs including Masters in Finance, Masters in Technology, etc.

The survey findings show, at a summary level, that 51% of respondents report an increase in on-campus recruiting for full-time jobs for full-time MBA students, which is down from 70% in the Spring 2015 survey. 61% reported an increase in full-time job postings for the same population, which is almost identical to the 60% who experienced an increase in the 2015 survey. Most schools indicated that on-campus recruiting is flat for part-time MBA students, with 41% indicating an increase. 50% of schools saw an increase in full-time job postings for part-time students. For the Specialized Masters programs, 51% saw an increase in on-campus recruiting and 53% in full-time job postings.

“The ongoing upward trend in MBA recruiting is one more sign of why a graduate business degree is a great investment for someone who wants career growth and change,” says Jamie Belinne, MBA CSEA President and Assistant Dean, Bauer College of Business, University of Houston.

By industry, the strongest increase in recruiting for all programs was seen in Technology, with Consulting and Healthcare also increasing for MBA programs. Specialized Masters Programs also saw an increase in the Financial Services industry, with many schools also noting an increase in data analytics for these students. The largest decrease across all programs was in the Energy industry.

#### **About the MBA Career Services & Employer Alliance**

*Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. MBA CSEA provides a direct link between Business School Career Services offices, corporate graduate business recruiting professionals and the media. MBA CSEA sets MBA employment data reporting standards for business schools and monitors media rankings surveys for survey interpretation and alignment.*

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