August 2020 COVID-19 School Survey Summary Report

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master’s employment data reporting standards for business schools and conducts research relevant to member needs.

www.mbacsea.org
Methodology

- Survey in the field: August 27 – Sept. 2, 2020
- 110 responses
- 83% of respondents were from North America; 13% from Europe; 3% from Asia-Pacific; 2% from Africa
Has your overall organization experienced a restructuring recently as a result of the pandemic?
Has your department experienced a restructuring recently as a result of the pandemic (select all that apply)?

- Open positions are not being filled (for how long?): 53%
- There has not been a restructuring, and an assurance has been given that it likely won’t happen: 28%
- There has not been a restructuring, but there are hints that it might occur: 18%
- Other (please specify): 12%
- Services have been consolidated, resulting in merging of positions within the department (how many positions have merged?): 9%
- There has been a restructuring involving staff furloughs (what percentage of department staff has been furloughed?): 8%
- Services have been consolidated, resulting in merging of services or positions with other departments (elaborate, if desired): 7%
- There has been a restructuring involving staff layoffs (what percentage of department staff has been laid off?): 7%
How has your departmental budget been impacted by the pandemic?

- Increased (by how much?): 1%
- Stayed the same: 34%
- Decreased (by how much?): 65%
Full results from the survey were provided to MBA CSEA members. We look forward to providing you with continued employment trends on a monthly basis.