2020 COVID-19 School Quick Survey Summary Report

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master’s employment data reporting standards for business schools and conducts research relevant to member needs.

www.mbacsea.org
Survey Methodology

• Survey in the field: March 27 – April 2, 2020
• 59 responses
• 86% of respondents were from North America; 14% from Europe
What trends are you currently seeing with summer internships?

- Employers moving some or all internships virtual: 79%
- Reductions in the number of internship hires: 79%
- Employers rescinding internship offers: 60%
- Delays in internship start dates: 45%
- Other (please specify): 28%

MBA Career Services & Employer Alliance
What trends are you currently seeing with summer internships ("Other" responses, in order of frequency)?

<table>
<thead>
<tr>
<th>Trend</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>Cancellation of internship programs</td>
<td>5 responses</td>
</tr>
<tr>
<td>Too soon to tell/no impact at this time</td>
<td>4 responses</td>
</tr>
<tr>
<td>Continuing to interview for internships; offering to interview candidates whose offers have been rescinded</td>
<td></td>
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<tr>
<td>The employers impacted are mainly in the entertainment and advertising/marketing industries.</td>
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<tr>
<td>Delays in making offers</td>
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</tbody>
</table>
What other trends are you seeing in the job market for the short term?

<table>
<thead>
<tr>
<th>Uncertainty, or a “wait and see” approach from employers</th>
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<tbody>
<tr>
<td>Hiring freezes</td>
</tr>
<tr>
<td>Industry-specific hiring changes:</td>
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<tr>
<td>• Decrease in recruiting: entertainment, advertising/marketing, airlines, hospitality</td>
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<tr>
<td>• Increase in recruiting: technology, online-based services, food &amp; beverage, food delivery, insurance, financial/risk management, healthcare, medical devices, government, data science &amp; analytics, digital animation, retail, supply chain/operations</td>
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<tr>
<td>Delayed start dates for full-time employment</td>
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<td>Decrease in full-time hiring/job postings</td>
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<td>Delays in the hiring process (i.e. interviewing, etc.)</td>
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<td>Full-time job offers being rescinded</td>
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<tr>
<td>Concerns about job stability</td>
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<tr>
<td>Cautious optimism that hiring may open up later in the spring.</td>
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<tr>
<td>Jobs being turned into virtual positions</td>
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</table>
What steps are you taking to assist students during this uncertain time?

<table>
<thead>
<tr>
<th>Providing more one-on-one support, more connections, being there for students</th>
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<tbody>
<tr>
<td>Coaching and workshops on the following topics:</td>
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<tr>
<td>• Updating student branding documents (resume, LinkedIn)</td>
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<td>• Staying resilient</td>
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<tr>
<td>• Job searching during uncertain times</td>
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<tr>
<td>• Virtual interviewing</td>
</tr>
<tr>
<td>• Project manage your career</td>
</tr>
<tr>
<td>• How to pivot and execute Plan B</td>
</tr>
<tr>
<td>• Job market trends</td>
</tr>
<tr>
<td>• Recruitment preparation for virtual platforms</td>
</tr>
<tr>
<td>Virtual job search groups/clubs</td>
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<tr>
<td>Job search “playbook” for the current times</td>
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<tr>
<td>Virtual drop-in sessions</td>
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<td>Enhanced availability, extended coaching hours</td>
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<td>Giving students creative ideas for projects</td>
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<td>Regular virtual engagements, coffee chats, small group meetings</td>
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<tr>
<td>Weekly “career conversations” forum with short topics</td>
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</table>
What steps are you taking to assist students during this uncertain time cont.?  

<table>
<thead>
<tr>
<th>Activity</th>
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<tbody>
<tr>
<td>Creating executive bios of students who are still seeking and sharing with alumni and employer partners</td>
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<tr>
<td>Engaging alumni to assist students, post internships and full-time jobs</td>
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<tr>
<td>Engaging board members and corporate partners</td>
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<tr>
<td>Connecting students with alumni who can share their stories and provide mentoring</td>
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<td>Surveying top employers for feedback</td>
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<td>Town hall meetings</td>
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<td>Q&amp;A sessions with career reps</td>
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<td>Creating a virtual panel featuring alumni who entered the job market in 2008/2009</td>
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<td>Exploring alternative summer internship options</td>
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<td>Virtual career fairs</td>
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Thank you to the MBA CSEA members who participated in this survey. We look forward to providing more research regarding job market trends in the near future.

For questions about survey results contact: execdirector@mbacsea.org