May 2020 COVID-19 School Quick Survey Summary Report

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master’s employment data reporting standards for business schools and conducts research relevant to member needs.

www.mbacsea.org
Methodology

- Survey in the field: May 22 - 29, 2020
- 118 responses
- 83% of respondents were from North America; 13% from Europe; 2% from Asia
What trends are you currently seeing in the job market for full-time roles as a result of COVID-19 (select all that apply)?

- Hiring freezes: 93%
- Delayed start dates: 83%
- Fewer job postings: 75%
- Rescinded offers: 65%
- Delayed job offers: 52%
- Jobs turned completely virtual: 49%
- Jobs turned partially virtual: 43%
- Other (please specify): 5%
For which industries are you still seeing hiring activity?

- Technology: 88%
- Healthcare (incl. prod. & svc's): 78%
- Financial services: 66%
- Transportation & logistics services: 43%
- Consulting: 34%
- Consumer packaged goods: 34%
- Manufacturing: 27%
- Government: 25%
- Energy: 20%
- Non-profit: 20%
- Media/Entertainment: 17%
- Retail: 14%
- Real Estate: 10%
- Other (please specify): 7%
- Hospitality: 3%
Has your school/program made a decision about whether to go virtual/remote during the fall quarter/semester?

- Not yet: 43%
- Yes - There will be a hybrid of on campus and remote learning: 33%
- Yes - Students will be on campus fully (or mostly): 17%
- Yes - Students will be fully virtual/remote: 7%
How will your school conduct recruiting activities in the fall?

- No decision has been made yet: 57%
- All activities will be virtual: 25%
- Hybrid - some events will be on campus; others virtual: 21%
- All activities will be in-person: 2%
Full results from the survey were provided to MBA CSEA members. We look forward to providing you with continued employment trends on a monthly basis.