



2020 Awards & Recognition

Award Definitions & Requirements for Member Nomination

YOU ARE WHAT YOU ACKNOWLEDGE!

You are indeed what you acknowledge! Why wait to start; do it now and reap the rewards! Don't hesitate! Recognize someone with a nomination for an MBA CSEA Award today!

NEW! Member's Choice Award

Purpose: This award gives MBA CSEA members a chance to recognize an individual(s) member of MBA CSEA who has influenced you in a positive way, giving you ideas that you could implement in your own professional setting.

Target / Eligibility: The nominee(s) must be a current school or employer member of MBA CSEA.

Award Criteria: Have you met an MBA CSEA member in the past year who:

- Influenced the way you think about your role or the way in which you provide service to your constituents (students, employers, alumni, job candidates, faculty, schools, etc.)?
- Made an impact on you, improving your effectiveness as a professional?
- Gave a presentation or webinar, or created or executed on an innovative event, that inspired you to do something different or improved your approach to the services you provide?
- Served as a role model or mentor for you as a career services or recruiting professional?
- Demonstrated creative use of an established approach or created a new approach to a common industry problem?
- Demonstrated a "best practice" approach when offering services to students, employers, or schools?

Significant One-Time Contribution Service Award

Purpose: To recognize a one-time significant contribution of an individual or team in support of the mission and vision of the MBA CSEA.

Target / Eligibility: The nominee(s) can be a current or past member of the MBA CSEA.

Award Criteria: A significant contribution provided to the MBA CSEA in the form of a one-time, non-monetary contribution. Contributions may include, but are not limited to:

- An important service or resource
- An industry leading best practice
- Leadership to achieve an important initiative, event, or strategic goal

Significant Over-Time Contribution Service Award

Purpose: To recognize significant contributions of an individual or team over time in support of the mission and vision of the MBA CSEA.

Target / Eligibility: The nominee(s) can be a current or past member of the MBA CSEA.

Award Criteria: Multiple historical and/or on-going contributions were provided to the MBA CSEA representing a body of work over time. Contributions may include, but are not limited to:

- Important services or resources
- Industry leading best practices
- Leadership to achieve important initiatives, events, or strategic goals

The Innovation Award

Purpose: To recognize individuals, teams, departments, or organizations whose innovative idea, process, program, or practice supports the mission and vision of the MBA CSEA.

Target / Eligibility: The nominee(s) must be a current university or employer member of MBA CSEA.

Award Criteria: Developed a significant innovation that benefitted students, a career center, a talent acquisition team or the MBA CSEA. Contributions may be defined as an important service or resource or an industry leading best practice. Criteria for evaluation includes:

- Inventiveness – the innovation must have been the creation of new or reshaping of traditional products or services that demonstrably increased the organization's value and effectiveness to the career service community.
- Impact - the product, application or service benefitted the industry in a unique way. The innovation must have provided a significant improvement in the process by which a service was delivered or a significant improvement in student outcomes.
- Timeliness - the innovation must have been around long enough to be tested so that it meets the criteria of inventiveness and impact.
- Testing: the innovation must have already been implemented and evaluated.
- Need solution: the innovation addressed a clearly defined need.
- Clear outcome: the innovation had specific and measurable outcomes.
- Replication: the innovation is capable of replication or adaptation by other organizations.

Visionary Leadership Award

Purpose: To recognize friends of the MBA CSEA who have provided outstanding leadership in advancing MBA CSEA or our profession in a significant and measured way.

Target / Eligibility: The nominee(s) may be from the public or private sector and must exemplify the mission and values of MBA CSEA, including those who have made a significant contribution(s) to MBA career services or the talent acquisition industry. Possible considerations include, but are not limited to, those with national prominence in a partnering organization; those associated with an affiliate organization, business school deans, corporate executives, representatives of the media, and politicians.

Award Criteria: The individual or team must have contributed unique vision and leadership through the creation or reinvention of a program or initiative that clearly supports the MBA CSEA mission and values and the MBA career services and/or talent acquisition industry.

Mel Penn New Member Recognition Award

Purpose: To recognize the significant and/or unique contributions by a new member.

Target / Eligibility: The nominee(s) must be a current university or employer member of MBA CSEA for less than 3 years.

Award Criteria: Significant and/or unique contribution to a standing committee or conference committee that results in improvements to the committee and/or conference in the form of improved processes, procedures, creations or achieved results beyond expectations.