



MBA Career Services & Employer Alliance

Setting the Standard. Connecting the Industry.

Media contacts:

Megan Hendricks, MBA CSEA Executive Director
execdirector@mbacsc.org, 813-220-3191

Damian Zikakis, MBA CSEA President
Ross School of Business, University of Michigan
dzikakis@umich.edu; 734-615-9241

FOR IMMEDIATE RELEASE

MBA Job Market Shows Strong Improvement

February 16, 2015 – According to the latest research by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) a strong majority of schools reported an increase in on-campus recruiting activity for full-time positions compared with the same time period last fall.

The MBA Career Services & Employer Alliance, a global association of business school career management offices and companies who hire MBA students, released the findings of its Fall 2014 Recruiting Trends Survey today. The findings show that both on-campus recruiting opportunities and full-time job postings have increased for most schools worldwide.

The survey findings show, at a summary level, that 64% of respondents report an increase in on-campus recruiting for full-time jobs, up 23% from the same time last year. 76% reported an increase in full-time job postings compared with 56% the previous year.

"We are delighted to see the economic recovery continue, resulting in another year of increasing opportunities for MBA students," says Damian Zikakis, MBA CSEA President, and Director, Career Services, Ross School of Business at the University of Michigan. "2014 was a very strong year for MBA employment and the increases noted by the majority of participating schools suggest that the 2015 results will be even better. Schools also reported increases in scheduled internship recruiting, as well, indicating the positive hiring trends are continuing into the future."

By industry, the strongest increase was seen once again in Financial Services. Other industries experiencing an increase include Consulting, Consumer Products and Manufacturing. Most schools reported minimal decreases by industry.

Internships hiring appears to be positive as well, with 66% of respondents experiencing an increase in recruiting and 71% seeing an increase in job postings, both figures having increased from the previous year. The greatest increases in internships were seen in the Financial Services and Technology industries, with Consulting experiencing the largest decrease.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate management career services and MBA corporate employers. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. The MBA CSEA provides a direct link between MBA Career Services offices, corporate MBA recruiting professionals and the media. The MBA CSEA sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsea.org

###

P.O. Box 47478 | Tampa, FL 33646
813.220.3191 | info@mbacsea.org
www.mbacsea.org