

**FOR IMMEDIATE RELEASE**

## **Hiring Remains Uncertain for U.S.-Based International Students**

*Decline in interest slightly less than in previous years*

May 23, 2019 – According to the latest research released by the MBA Career Services & Employer Alliance, business schools continue to report uncertainty from employers when hiring international students in the U.S.

The *2018 MBA CSEA Fall Recruiting Trends Survey*, published by the MBA Career Services & Employer Alliance, presents key information about the recruiting trends for full-time and part-time MBA students, as well as for specialized masters program students. The report is based on confidential surveys completed between January and February 2019 by 84 [MBA Career Services & Employer Alliance](#) (MBA CSEA) member schools.

Key highlights from the study include:

- Full-time job opportunities for full-time *International* MBA students decreased for over 57% of the responding institutions. This is slightly less than the 68% reporting a decrease in the 2017 survey.
- Over 36% of schools reported a decrease in the number of internship opportunities for Full-time *International* MBA students. This is a significant drop from 2017 where 55% reported a decrease in internship opportunities.
- The most popular industry for International Full-time MBA students continues to be technology, with almost 35% of schools reporting an increase in recruiting activity. Consulting and Healthcare follow, with 19% and 18%, respectively.
- The Non-Profit sector saw the largest increase in the number of schools reporting a decrease of full-time recruiting activity (30.4% vs. 20.4% from 2017).
- Job opportunities for Specialized Masters *International* students decreased for over 45% of the responding institutions. This is consistent with those who reported a decrease in the 2017 survey (43%).
- Similar to Full-time MBA, Specialized Masters programs reported technology as the strongest industry for international students, with almost 26% of schools reporting an increase in recruiting activity.

### **About the MBA Career Services & Employer Alliance**

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. MBA CSEA provides a direct link between Business School Career Services offices, corporate graduate business recruiting professionals and the media. MBA CSEA sets MBA employment data reporting standards for business schools and monitors media rankings surveys for survey interpretation and alignment. [www.mbacsea.org](http://www.mbacsea.org)

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The *2018 MBA CSEA Fall Recruiting Trends Survey* was compiled, tabulated and analyzed by Industry Insights

25  
YEARS



## MBA Career Services & Employer Alliance

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professional research and analytics firm that specializes in

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