



**MBA Career Services
& Employer Alliance**

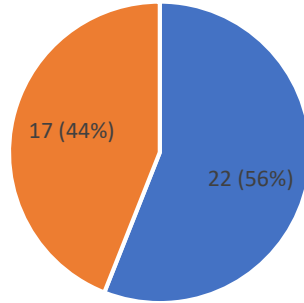
Setting the Standard. Connecting the Industry.

Fall 2017 Flash Survey

Full-time MBA Early Recruiting

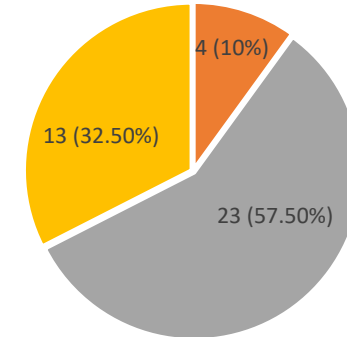
Survey Participants

Types of Schools



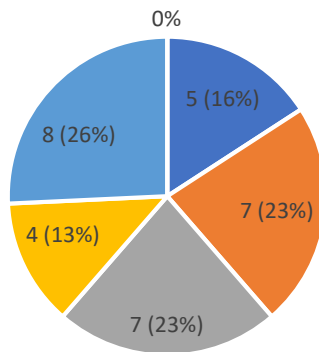
■ Public Schools ■ Private Schools

Rankings



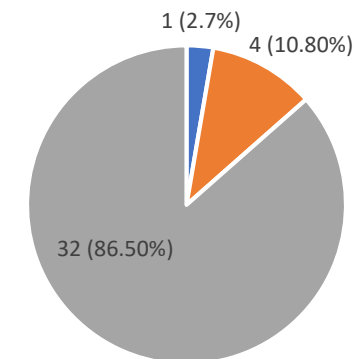
■ Ranking ■ Top 10 ■ Ranked 11 - 50 ■ Ranked 50 - 100

Regions



■ Mid-Atlantic ■ Midwest ■ Northeast ■ South ■ Southwest ■ West

World Region



■ Australian & Oceania ■ Europe - Free trade zone ■ North America

Survey Responses

What is/was the date this year of the earliest organized on-campus activity event at your school?

Responses ranged from June to November. Most responses noted mid-September, followed by mid-August.

Do you have a policy for when you allow employers to actively begin early recruiting or interview students?

Yes: 46%

No: 54%

On average, how many employers participate in early recruiting for full-time MBA students?

0 – 5: 33%

6 – 10: 22%

≥11: 44%

Which industries tend to “push the envelope” to recruit your students earlier?

Consulting: 32%

Financial Services: 30%

CPG: 11%

Technology: 11%

Healthcare: 6%

Overall, how do you feel about recruiting this Fall?

Good: 50%

Neutral: 45%

Bad: 5%

Thanks to the schools that participated in our flash survey!
We hope you found the results useful.

Be sure to fill out our form to let us know what additional topics you would like us to explore through our research.

http://www.mbacsea.org/news_research