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MBA Career Services & Employer Alliance launches new Standards for Reporting Business School Employment Information

EMBARGOED UNTIL FRIDAY, JUNE 30

June 29, 2017. The MBA Career Services & Employer Alliance, an 800+ member global association of business schools and employers, launched new employment standards at their 2017 Global Conference in San Francisco this June. The new Standards apply to Part-Time (excluding executive) MBA and specialty master's students (non-MBA degrees conferred by business schools).

The Standards ensure peer schools, prospective students and the media have accurate and comparable employment information from graduate business schools. They provide a platform by which business schools can capture, analyze and distribute employment information about graduating students, allowing schools to present consistent and comparable data to internal and external stakeholders.

MBA CSEA was founded in 1994 and launched Standards for Reporting MBA Employment Statistics in 1996, which primarily applied to full-time MBA populations. The growth of working professional MBA and specialized master's student populations presented the need for consistent employment reporting for these programs.

"MBA CSEA continues to recognize the importance of reporting consistent, comparable, and accurate employment information," says Megan Hendricks, the organization's executive director. "We are pleased to be able to offer these guidelines as a resource for our member business schools."

Primary components of the standards include:

- Timing for capturing and reporting data
- Employment status for recent graduates, including new job types
- Tables to breakdown salary by data points such as geographic region or industry

The diversity of the new standards represents the many variances between full-time MBA, part-time MBA and specialized master's programs. The new standards reflect these differences and provide a platform for common employment reporting.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. MBA CSEA provides a direct link between Business School Career Services offices, corporate graduate business recruiting professionals and the media. MBA CSEA sets MBA employment data reporting standards for business schools and monitors media rankings surveys for survey interpretation and alignment. www.mbacsea.org

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