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Business Schools Report Stable Recruiting Environment for Masters Level Jobs Continued Declines Reported for Recruiting of International Students

Tampa, FL, USA, March 26, 2018 – According to the latest research released today by the MBA Career Services & Employer Alliance, business schools are seeing a stable recruiting market for MBA and Specialized Masters programs compared with the same time period last fall, but concerns continue to linger regarding international student hiring.

The *2017 MBA CSEA Fall Recruiting Trends Survey*, published by the MBA Career Services & Employer Alliance, presents key information about the recruiting trends for full-time and part-time MBA students, as well as for specialized masters program students. The report is based on confidential surveys completed between January and February 2018 by 94 [MBA Career Services & Employer Alliance](http://www.mbacsea.org) (MBA CSEA) member schools.

The *2017 MBA CSEA Fall Recruiting Trends Survey* was compiled, tabulated and analyzed by Industry Insights (www.industryinsights.com), an independent, professional research and analytics firm that specializes in conducting customized research for associations.

Key highlights from the study include:

- Nearly 37% reported an increase in on campus opportunities for full-time MBAs in the Fall 2017 versus last year (41% reported an increase in the 2016 survey). About a quarter of the top ranked MBA programs reported an increase of over 6% in on campus opportunities.
- On campus recruiting opportunities for part-time MBAs increased for 35% of the institutions (22% reported an increase in the 2016 survey). Over one-third (41%) reported an increase in on campus opportunities for Specialized Masters students compared to last year (33% reported an increase in the 2016 survey).
- Technology, Consulting, Financial Services, and Healthcare were the strongest sectors in terms of increases in recruiting activity for MBAs and Specialized Masters program students.
- Start-up companies represented the largest increase in recruiting activity for full-time MBAs based on type of organizations, while large-size companies represented the largest increase in Specialized Masters recruiting activity.
- Full-time job opportunities for full-time *international* MBA students decreased for over 68% of the responding institutions, and over 40% of the responding institutions reported a decline in job opportunities for *international* Specialized Masters students.



MBA Career Services & Employer Alliance

Setting the Standard. Connecting the Industry.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. MBA CSEA provides a direct link between Business School Career Services offices, corporate graduate business recruiting professionals and the media. MBA CSEA sets MBA employment data reporting standards for business schools and monitors media rankings surveys for survey interpretation and alignment. www.mbacsea.org

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