

# 2020 COVID-19 School Quick Survey Summary Report



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MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master's employment data reporting standards for business schools and conducts research relevant to member needs.

[www.mbacsea.org](http://www.mbacsea.org)

# Survey Methodology

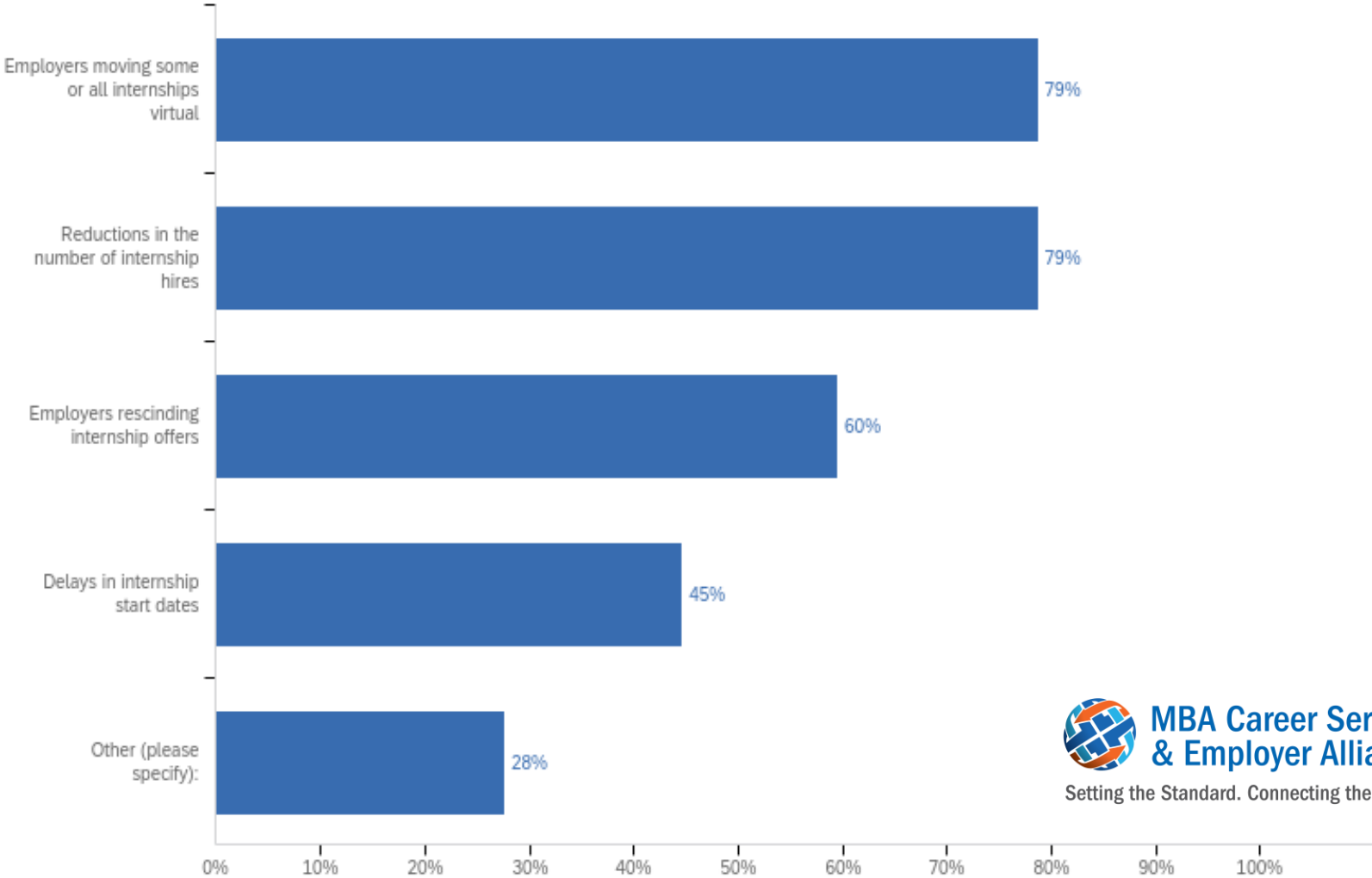
- Survey in the field: March 27 – April 2, 2020
- 59 responses
- 86% of respondents were from North America; 14% from Europe



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# What trends are you currently seeing with summer internships?



What trends are you currently seeing with summer internships  
("Other" responses, in order of frequency)?

Cancellation of internship programs (5 responses)

Too soon to tell/no impact at this time (4 responses)

Continuing to interview for internships; offering to interview candidates whose offers have been rescinded

The employers impacted are mainly in the entertainment and advertising/marketing industries.

Delays in making offers



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# What other trends are you seeing in the job market for the short term?

Uncertainty, or a “wait and see” approach from employers

Hiring freezes

Industry-specific hiring changes:

- Decrease in recruiting: entertainment, advertising/marketing, airlines, hospitality
- Increase in recruiting: technology, online-based services, food & beverage, food delivery, insurance, financial/risk management, healthcare, medical devices, government, data science & analytics, digital animation, retail, supply chain/operations

Delayed start dates for full-time employment

Decrease in full-time hiring/job postings

Delays in the hiring process (i.e. interviewing, etc.)

Full-time job offers being rescinded

Concerns about job stability

Cautious optimism that hiring may open up later in the spring.

Jobs being turned into virtual positions

# What steps are you taking to assist students during this uncertain time?

Providing more one-on-one support, more connections, being there for students

Coaching and workshops on the following topics:

- Updating student branding documents (resume, LinkedIn)
- Staying resilient
- Job searching during uncertain times
- Virtual interviewing
- Project manage your career
- How to pivot and execute Plan B
- Job market trends
- Recruitment preparation for virtual platforms

Virtual job search groups/clubs

Job search “playbook” for the current times

Virtual drop-in sessions

Enhanced availability, extended coaching hours

Giving students creative ideas for projects

Regular virtual engagements, coffee chats, small group meetings

Weekly “career conversations” forum with short topics

# What steps are you taking to assist students during this uncertain time cont.?

Creating executive bios of students who are still seeking and sharing with alumni and employer partners

Engaging alumni to assist students, post internships and full-time jobs

Engaging board members and corporate partners

Connecting students with alumni who can share their stories and provide mentoring

Surveying top employers for feedback

Town hall meetings

Q&A sessions with career reps

Creating a virtual panel featuring alumni who entered the job market in 2008/2009

Exploring alternative summer internship options

Virtual career fairs



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Thank you to the MBA CSEA members  
who participated in this survey.  
We look forward to providing  
more research regarding job  
market trends in the near future.

For questions about survey results  
contact: [execdirector@mbacsea.org](mailto:execdirector@mbacsea.org)



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