

Trends in M.B.A. and Graduate Business Recruiting



2018
NACE
conference+expo
JUNE 5 – 8 • NEW ORLEANS

The logo for the 2018 NACE conference+expo is located in the top right corner. It features a stylized white 'S' shape to the left of the text. The year '2018' is in yellow, 'NACE' is in white, and 'conference+expo' is in yellow. Below this, the dates and location 'JUNE 5 – 8 • NEW ORLEANS' are written in white. The background of the slide is orange with a repeating damask pattern.

About MBA CSEA

- Founded in 1994
- Over 800 members across the globe – schools, employers, affiliates
- Focus on MBA/Graduate Business Career Management & Recruiting
- Programs include: Conferences, Regional Forums, Webinars
- Standards for capturing Full-time MBA, Part-time MBA, and Specialty Masters Program employment data
- Recruiting trends and employment data research



About the MBA CSEA Fall 2017 Recruiting Trends Survey

- Online confidential survey form
- Conducted by objective, third-party (Industry Insights)
- In the field for MBA CSEA School Members between January and February, 2018
- 94 MBA CSEA Member Schools Participated



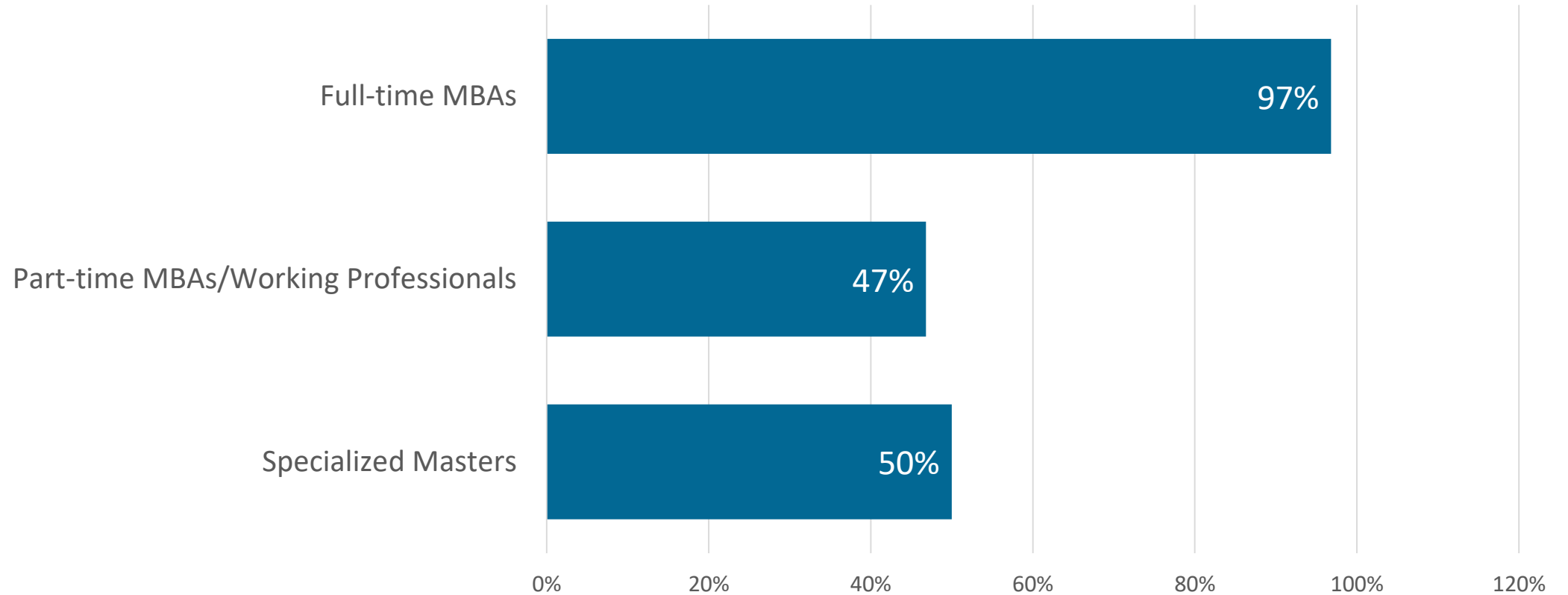
Respondent Profile



**MBA Career Services
& Employer Alliance**

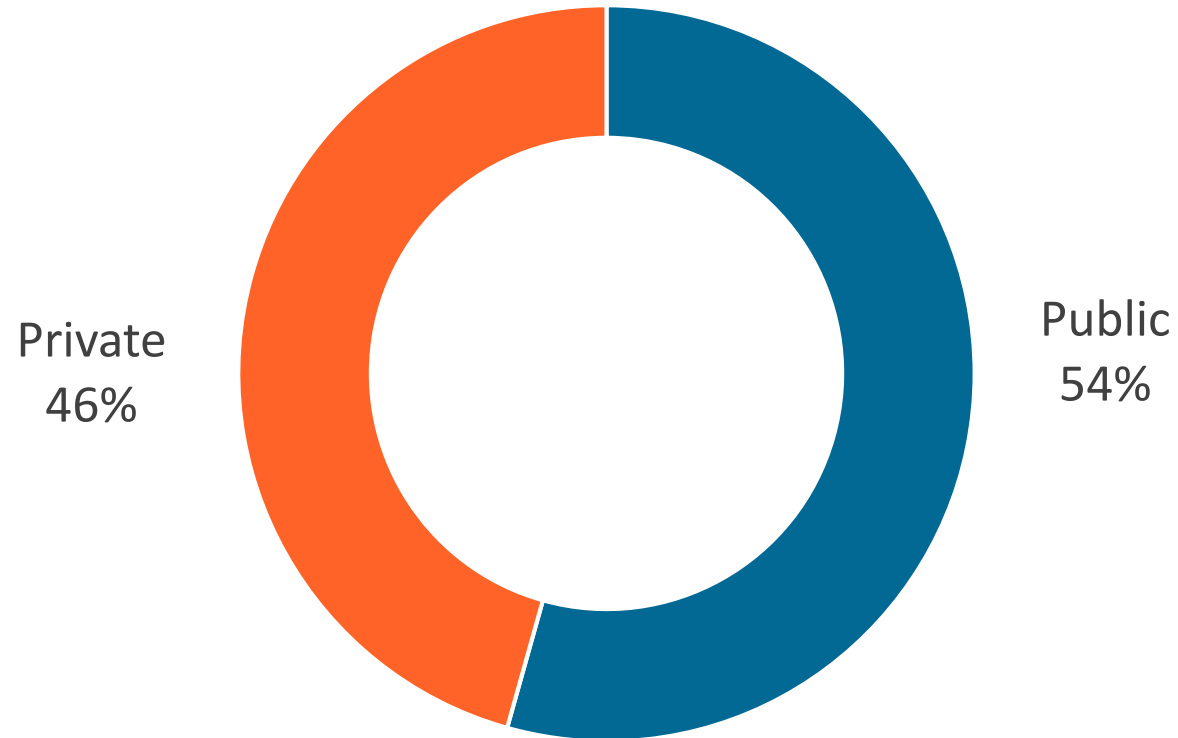
Student Populations Served

Please indicate the graduate business student populations that are served by your office and for which you are able to report accurate and reliable recruiting trends data (multiple responses allowed):



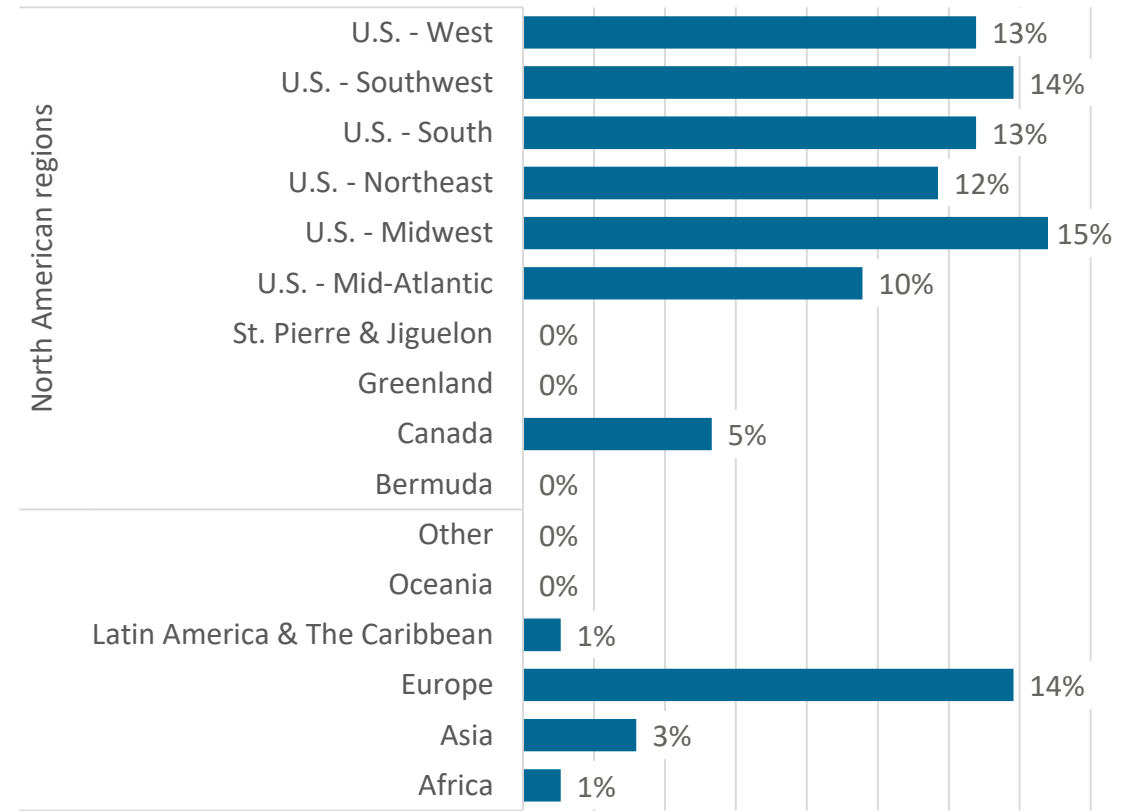
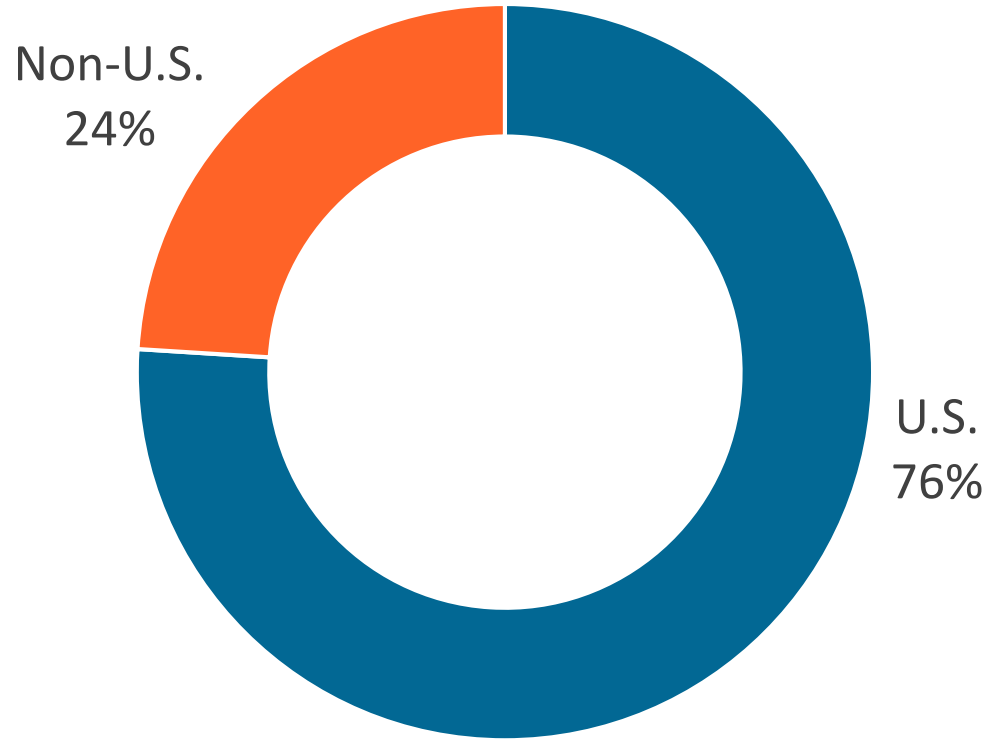
University Type

Is your university public or private?



Regions

What is the geographic location of your university's main campus?



Overall Observations

- On-campus Opportunities increased for all programs
- Off-campus recruiting increased for all programs
- Technology was the strongest industry sector for all programs
- Recruiting increased for start-up companies for full-time MBA's; Specialized Masters saw the largest increase in large-size companies
- Alumni-initiated hiring increased for all programs
- Full-time recruiting for International students decreased for all programs.

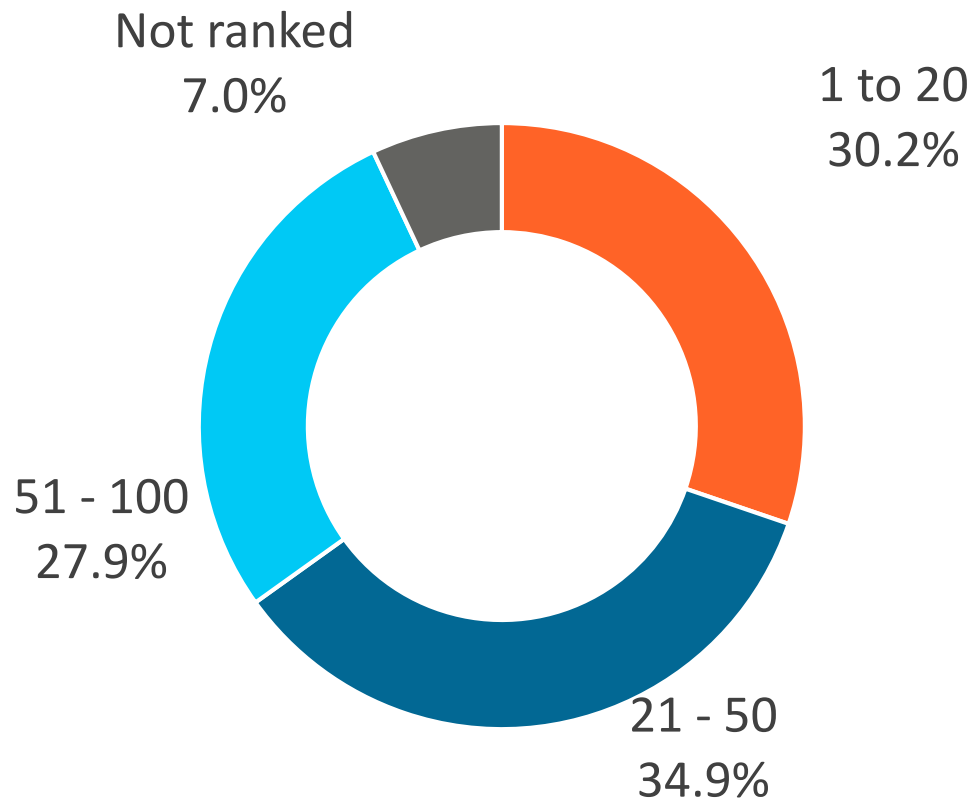


Full-time MBA Program Trends



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Full-time MBA Program Ranking

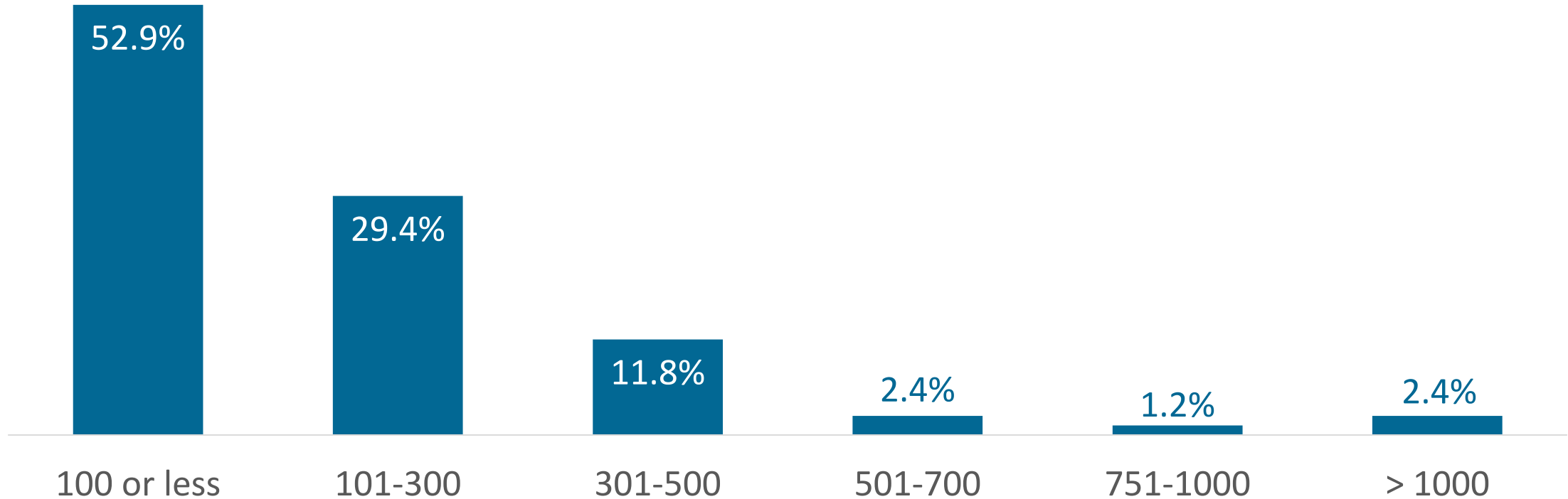


The highest level your full-time MBA program was ranked in any of the most recent national/international rankings (BusinessWeek, US News & World Report, Financial Times, Economist, Forbes, etc.)



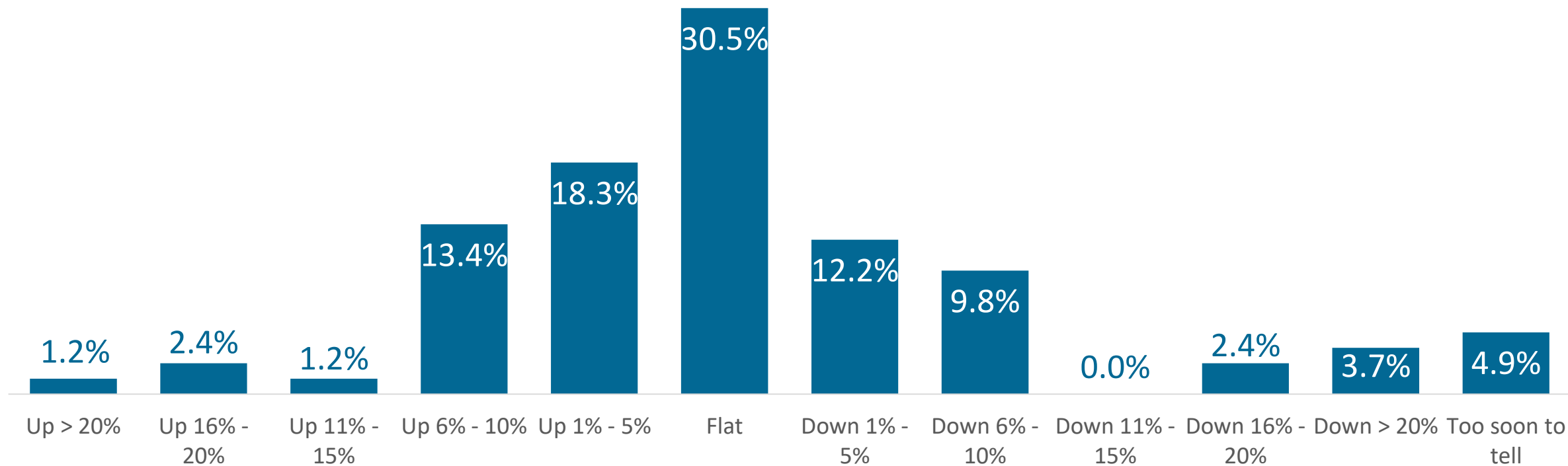
Program Size

How many full-time MBA students graduated (or will graduate) from your program this year?



On-campus Opportunities

Overall, how do full-time, on-campus opportunities (companies interviewing at your school) for FT MBAs compare YTD versus last year?



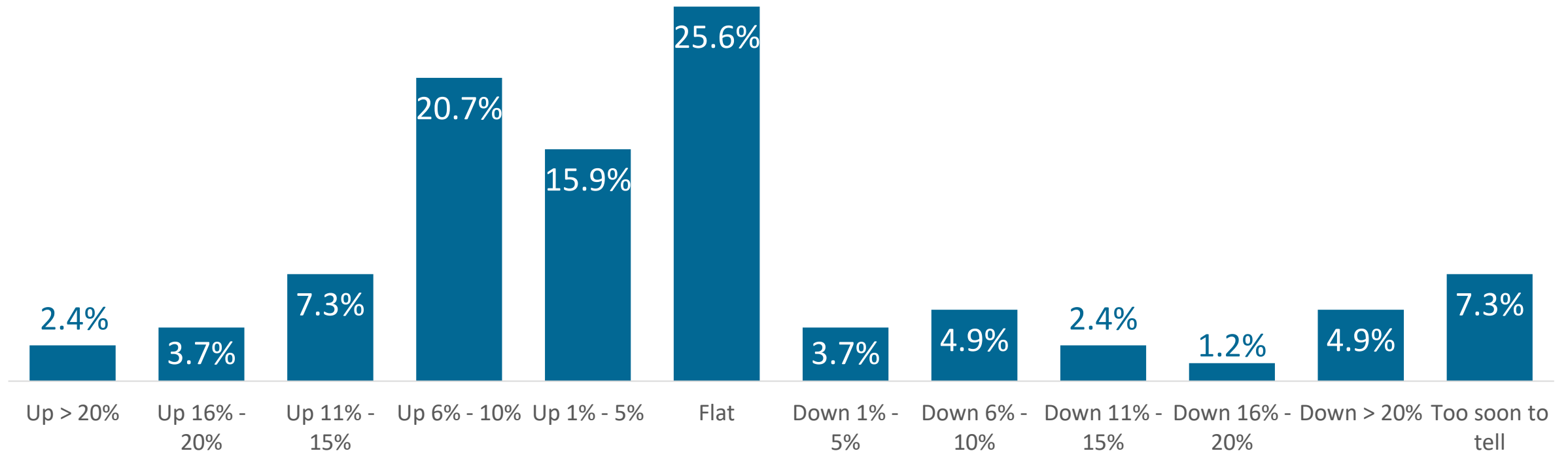
Full-time MBA Programs



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& Employer Alliance

Off-campus Opportunities

Overall, how do full-time postings (off-campus opportunities) for FT MBAs compare YTD versus last year?



Despite a Slight Decline in Projected Hiring, 4 in 5 Companies Plan to Hire Recent MBA Graduates in 2018

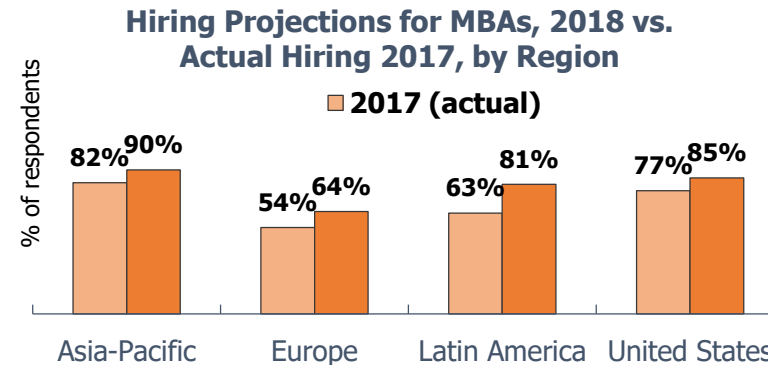
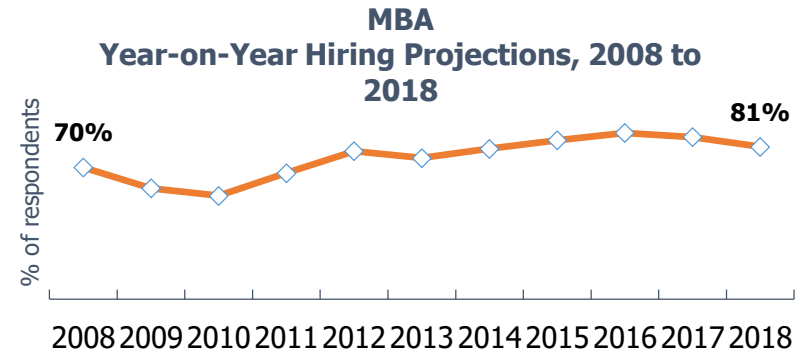
The hiring outlook for MBA talent has moderated as hiring projections are slightly lower in 2018 compared with recent years. Despite the slight softening in hiring projections, 4 in 5 companies plan to hire MBA talent in 2018.

Nine in ten (90%) companies in Asia-Pacific plan to hire MBAs in 2018—the highest share of any world region. Eighty-five percent of US companies, 81 percent of Latin American companies, and 64 percent of European companies plan to hire MBAs in 2018.

Consistent with past years, larger companies are more likely than smaller companies to have 2018 MBA hiring plans. More than 9 in 10 Fortune 100, 500, and publicly traded companies plan to hire recent MBA graduates in 2018.

Start-up companies have the largest increase between their 2017 MBA actual hiring rate (55%) and 2018 projected hiring rate (77%).

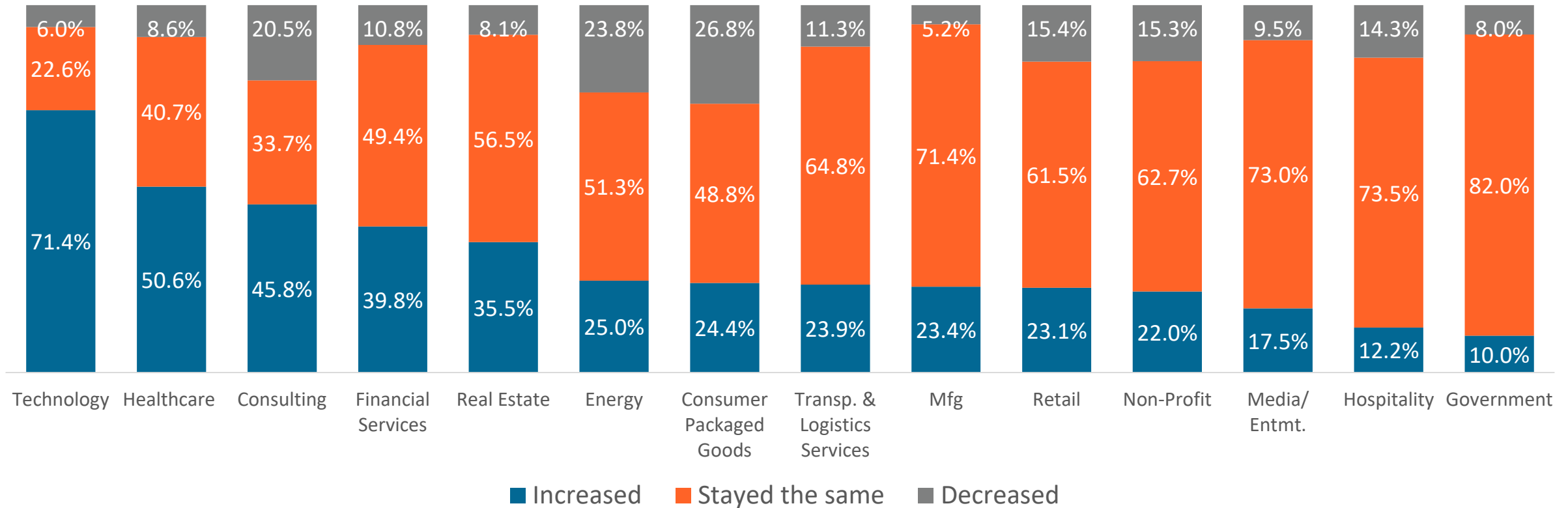
MBA hiring demand is strongest among companies in the health care, technology, and energy/utilities industries. Hiring projections from nonprofit/government employers is down compared with past years.



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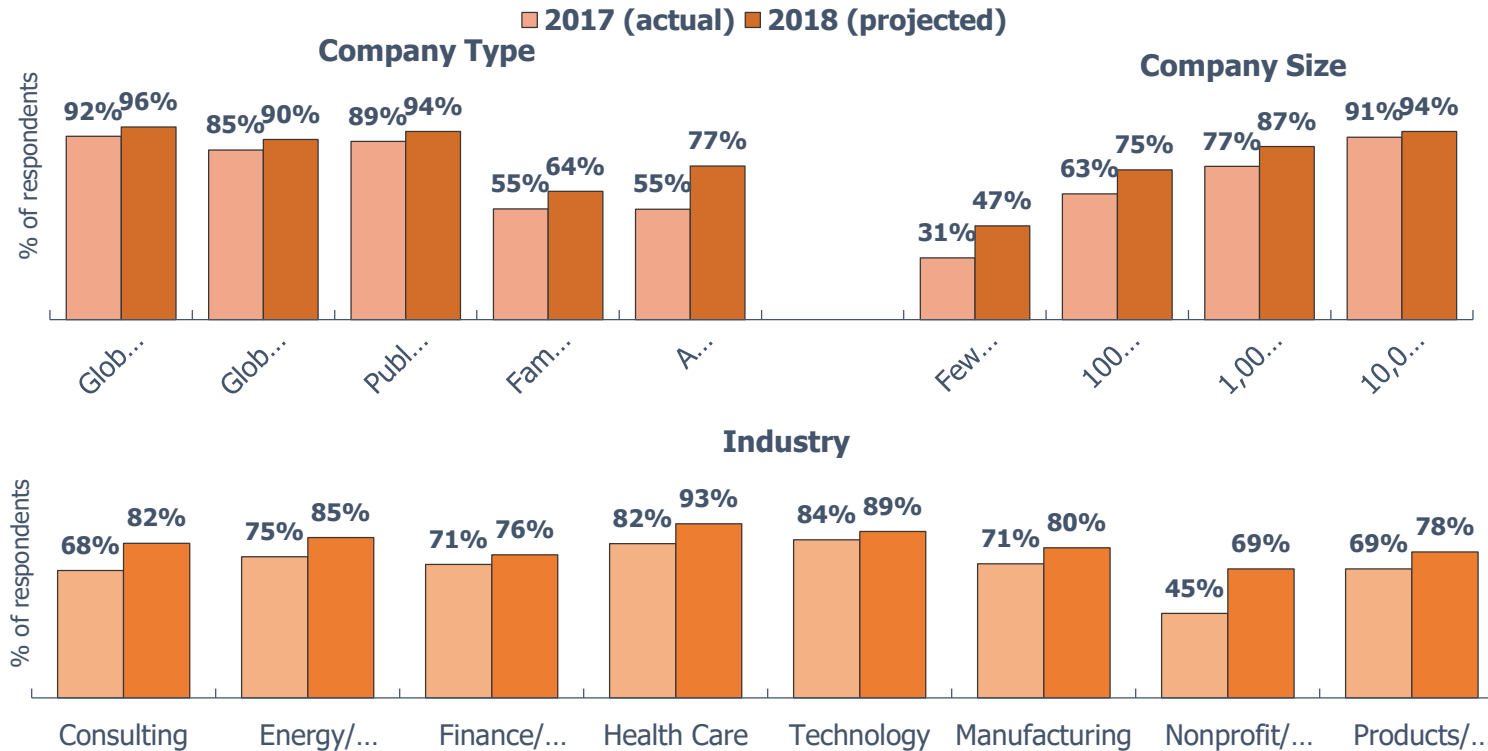
Recruiting Activity by Industry

What changes in full-time recruiting activity for FT MBAs have you seen in the following industries:



MBA Talent Is Sought by Most Companies Regardless of Type and Industry; Start-Up Demand Up, Nonprofit/Gov't Demand Down

MBA Hiring Projections 2017 vs. Actual Hiring 2016



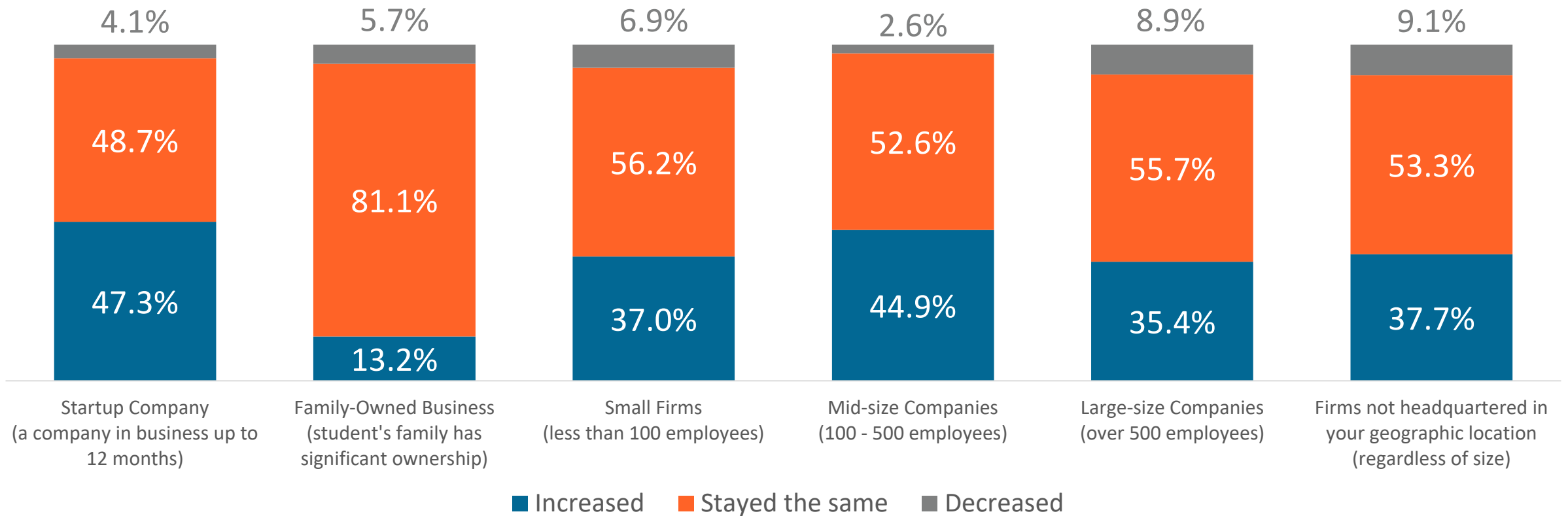
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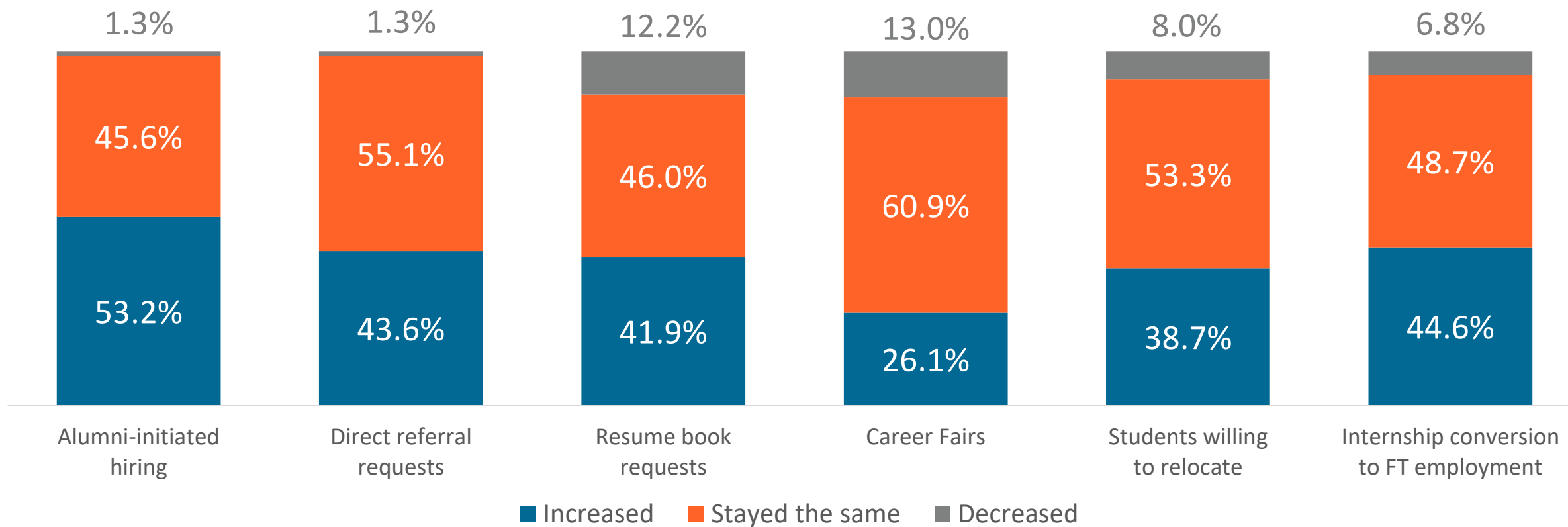
Recruiting Activity by Organization

What changes in full-time recruiting activity for FT MBAs have you seen with the following types of organizations:



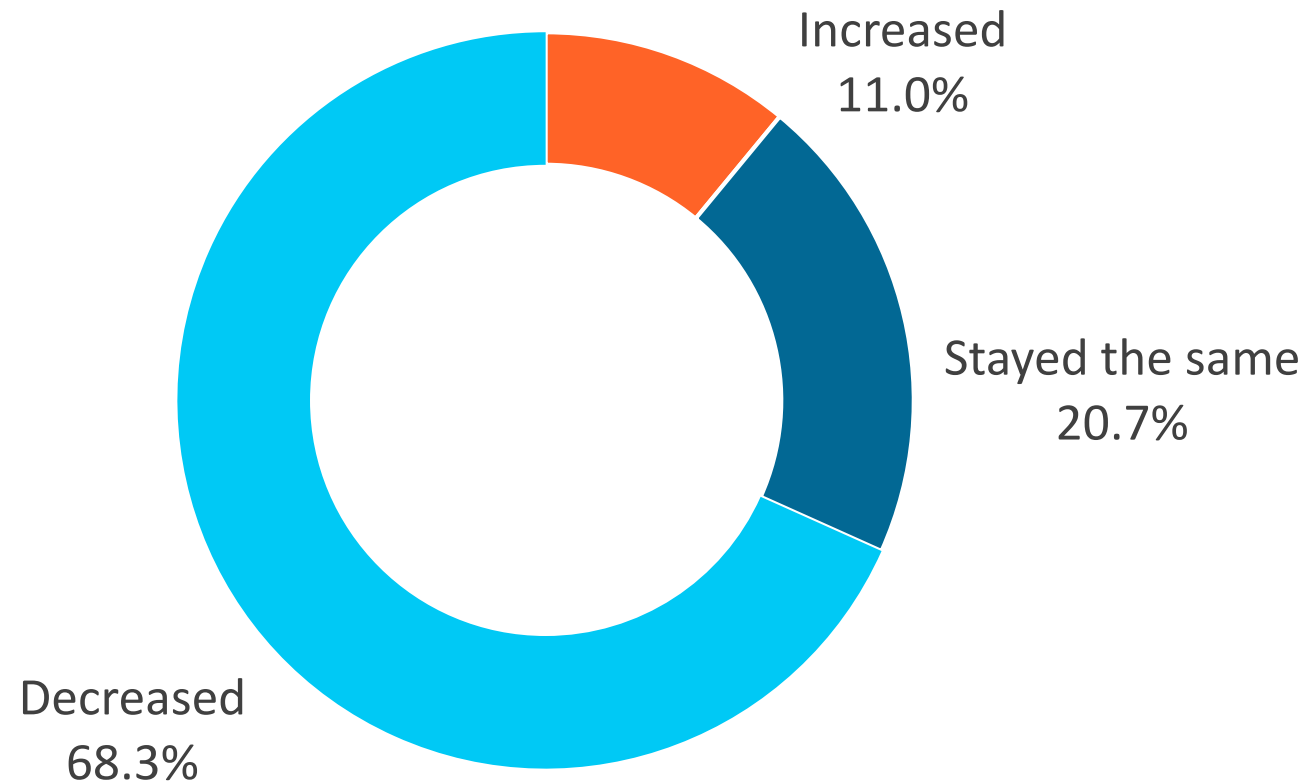
Recruiting Activity on Your Campus

What changes in full-time recruiting activity have you experienced on your campus related to:



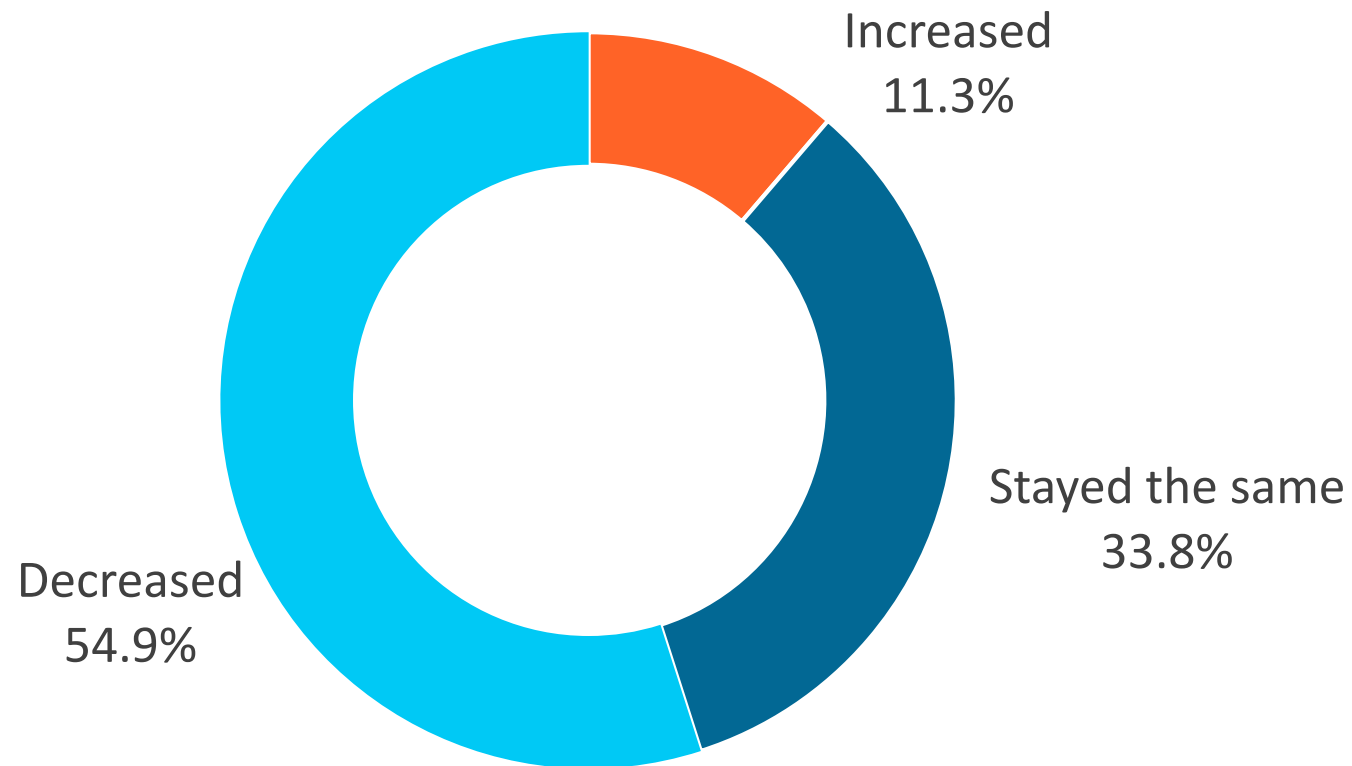
Recruiting Trends - International

Overall, how do full-time opportunities for FT International MBA students compare YTD versus last year?



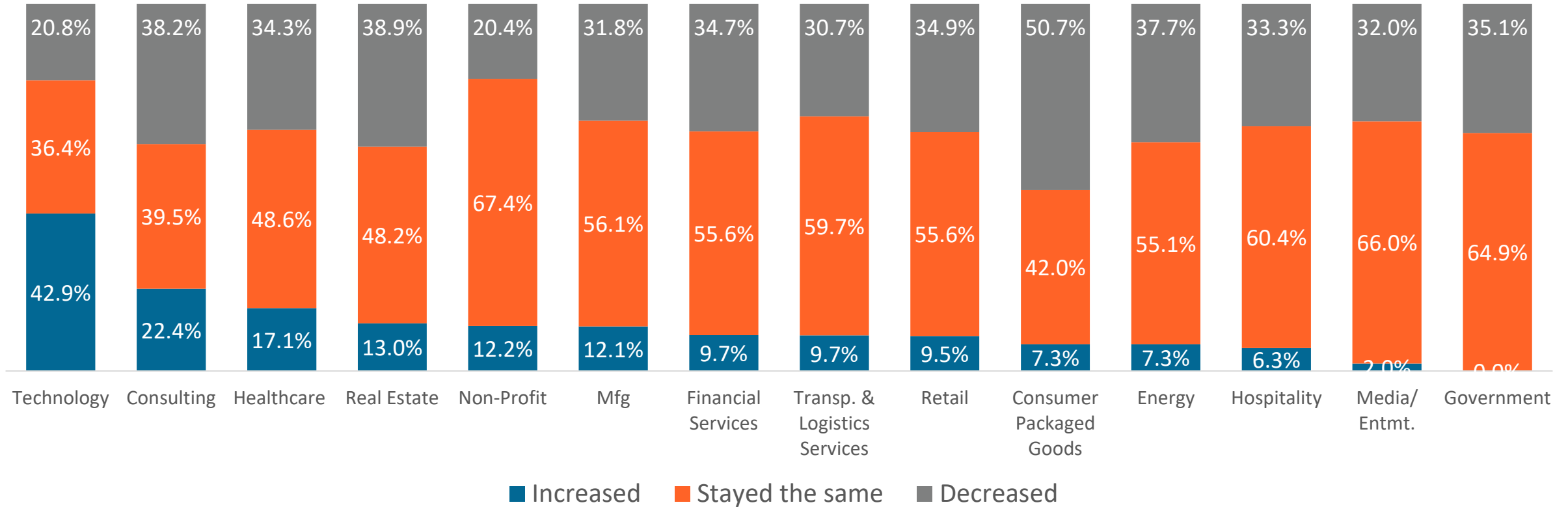
Recruiting Trends - International

Overall, how do internship opportunities for FT International MBA students (those with non-permanent work authorization) compare YTD versus last year?



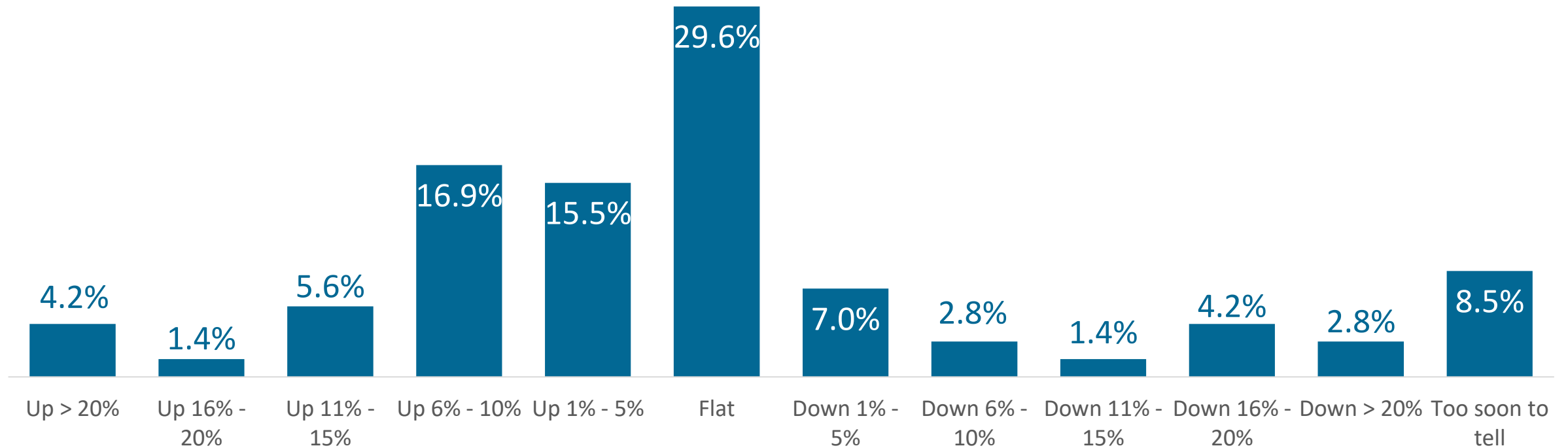
Int'l Student Recruiting Activity by Industry

What changes in full-time recruiting activity have you seen in the following industries for FT International MBA students?



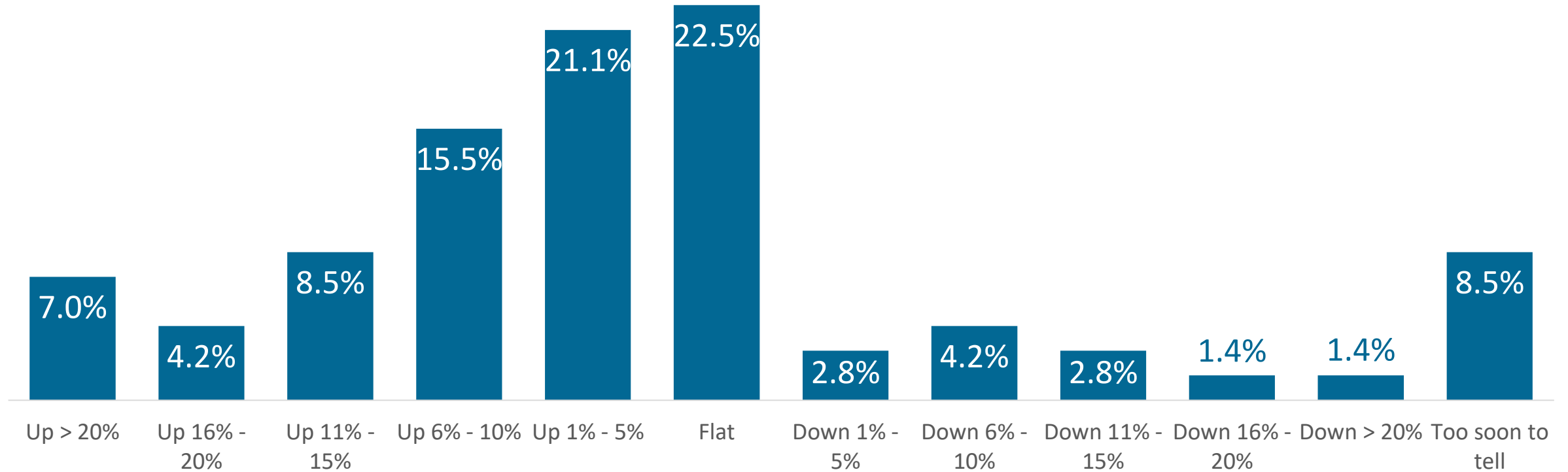
On-campus Internship Opportunities

Overall, how do on-campus opportunities (companies interviewing at your school) for internships for FT MBAs compare YTD versus last year?



Off-campus Internship Opportunities

Overall, how do internship postings (off-campus opportunities) for FT MBAs compare YTD versus last year?



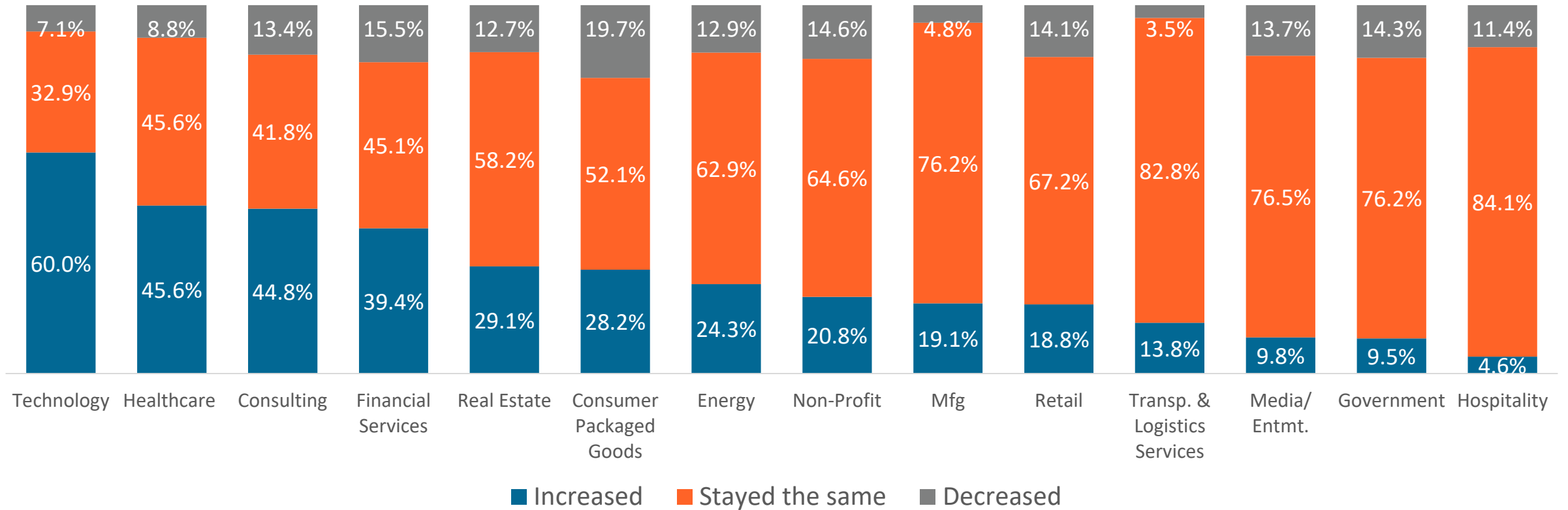
Full-time MBA Programs



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Internship Activity by Industry

What changes in full-time internship activity for FT MBAs have you seen in the following industries?



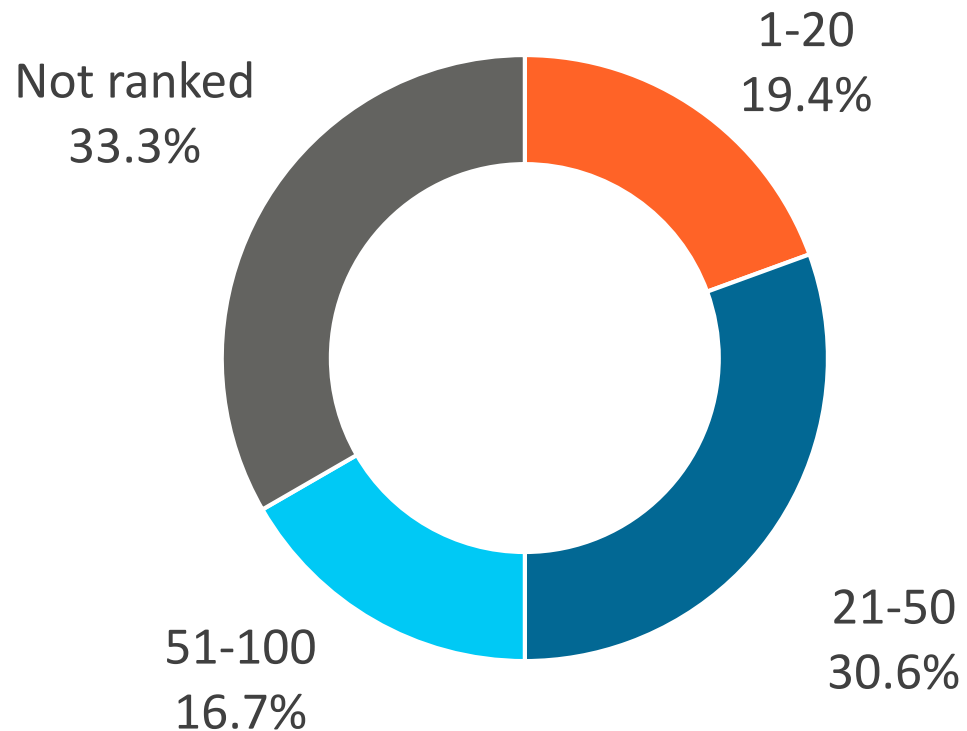
Part-time MBA Program



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Part-time MBA Program Ranking

Part-time/working professional MBA program rankings:

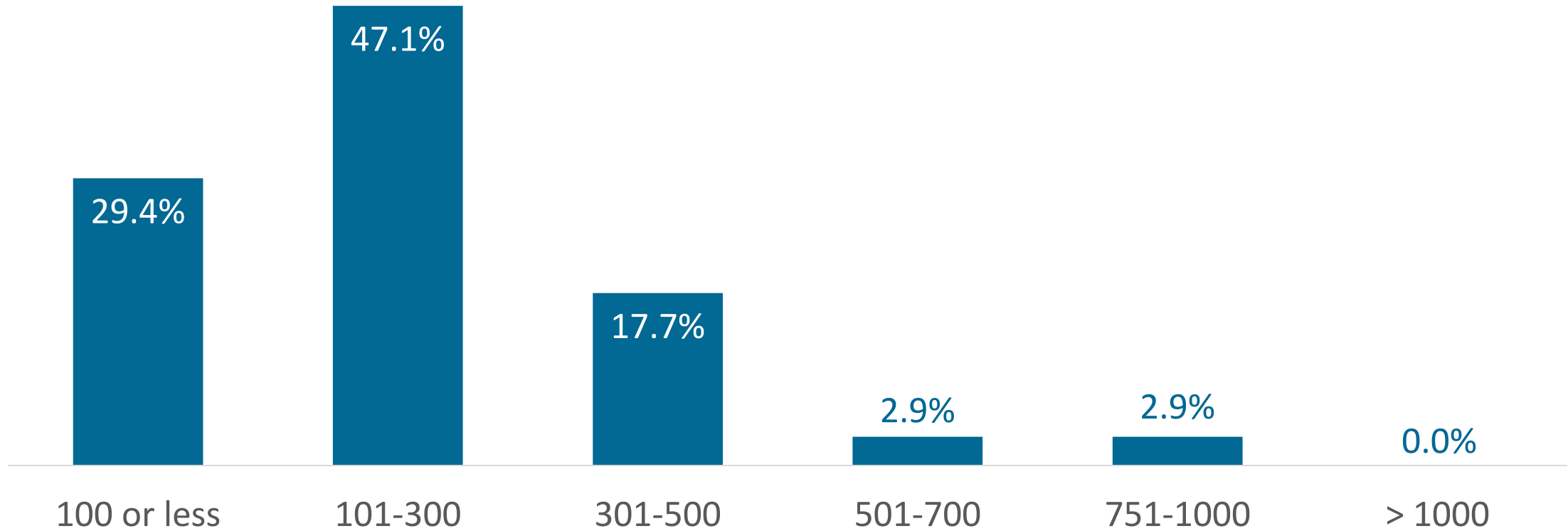


The highest level your part-time/working professional MBA program was ranked in any of the most recent national/international rankings (BusinessWeek, US News & World Report, Financial Times, Economist, Forbes, etc.)



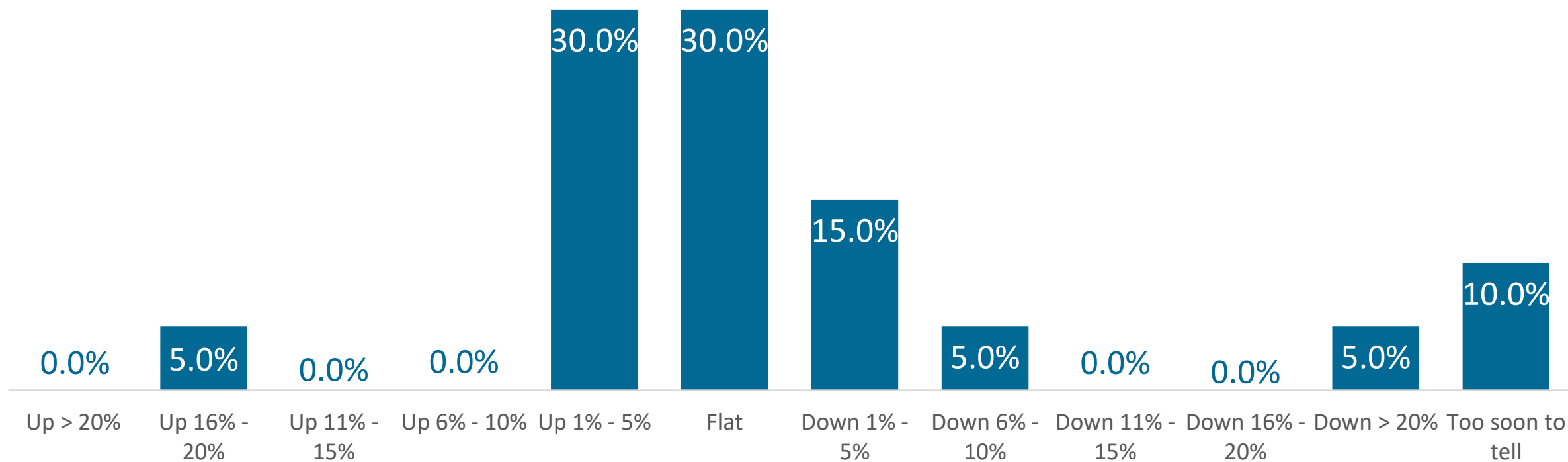
Program Size

How many part-time MBA students graduated (or will graduate) from your program this year?



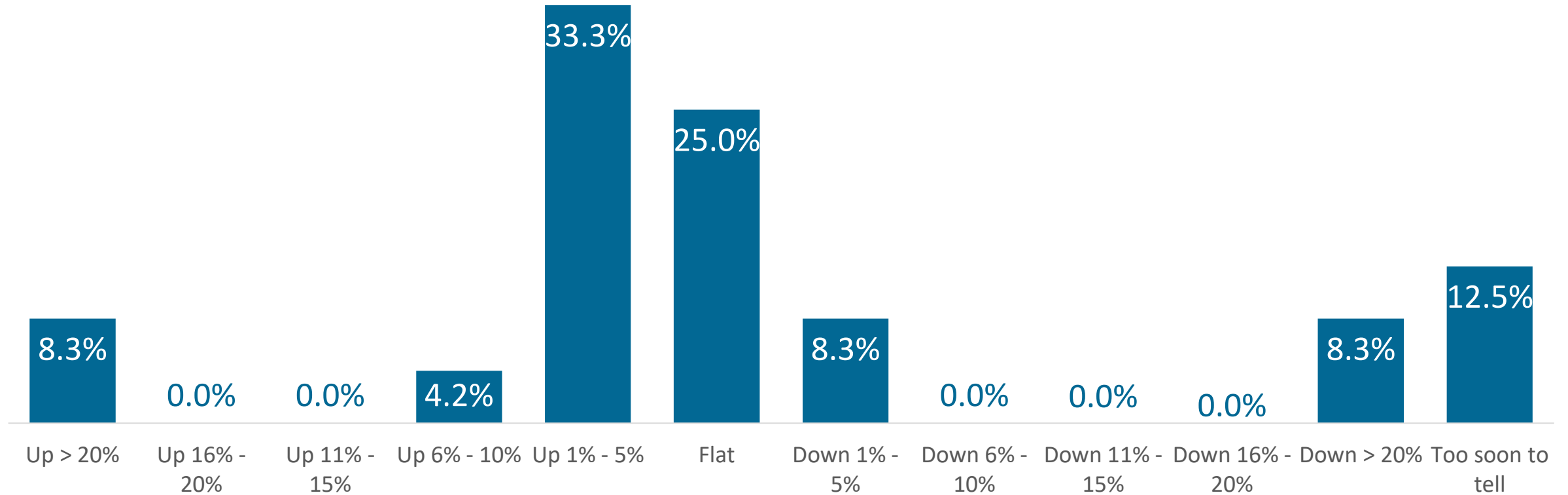
On-campus Opportunities

Overall, how do part-time MBA, on-campus opportunities (companies interviewing at your school) compare YTD versus last year?



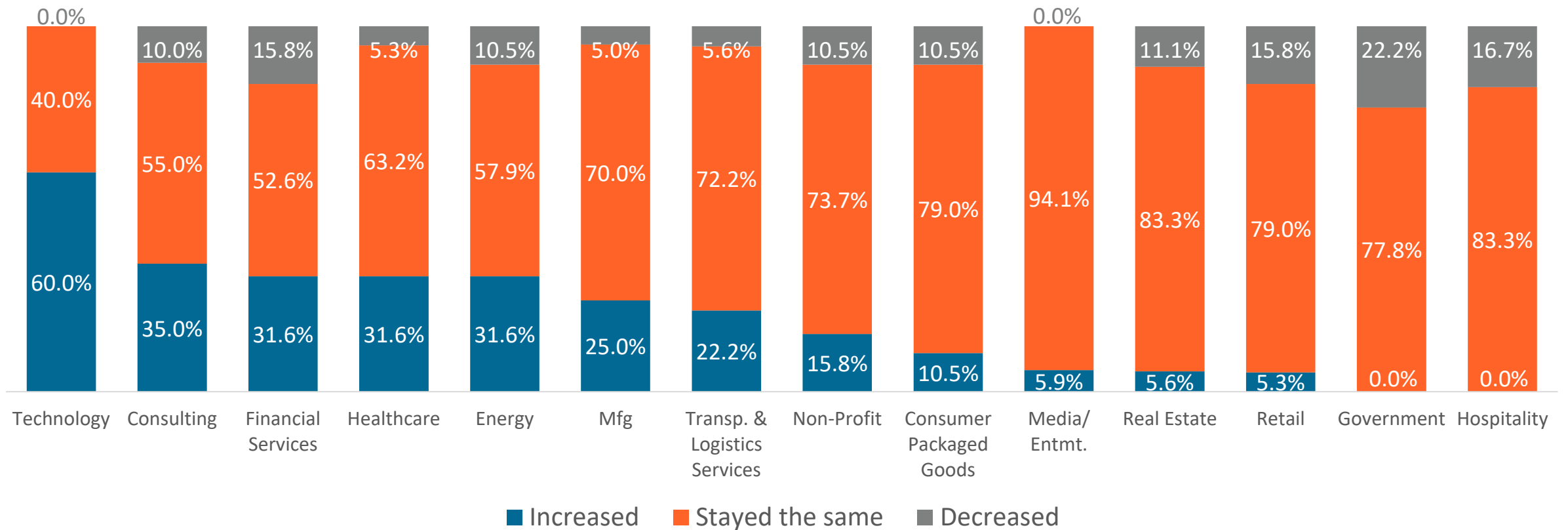
Off-campus Opportunities

Overall, how do part-time MBA postings (off-campus opportunities) compare YTD versus last year?



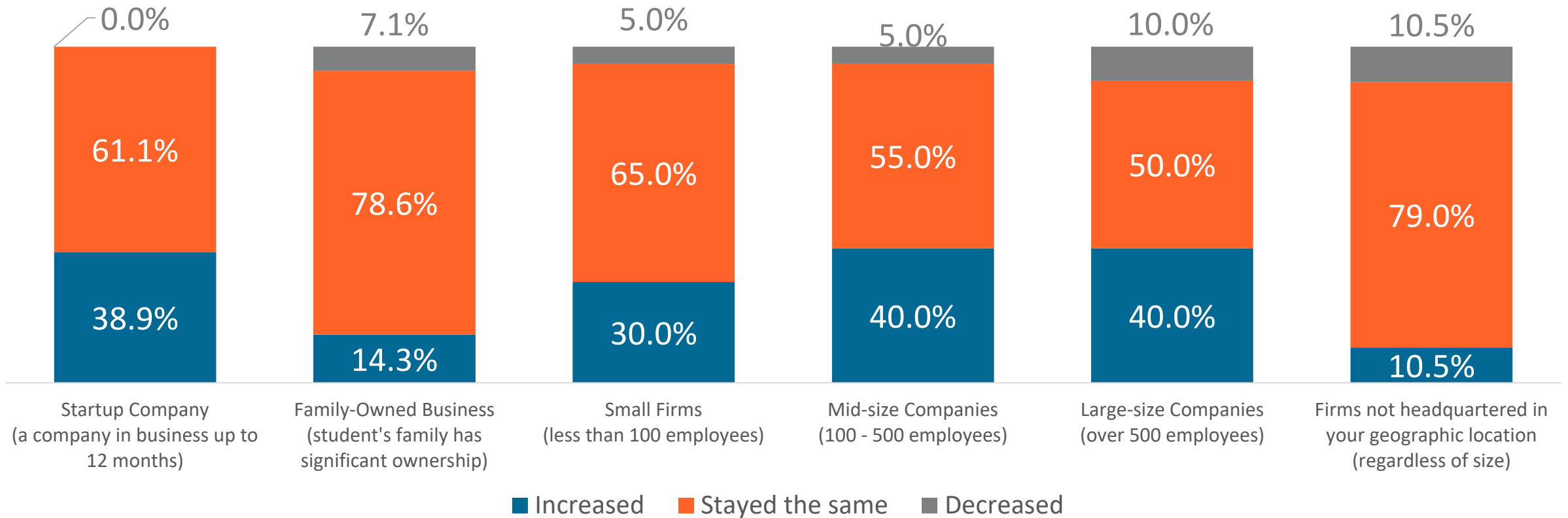
Recruiting Activity by Industry

What changes in recruiting activity for part-time MBA students have you seen in the following industries:



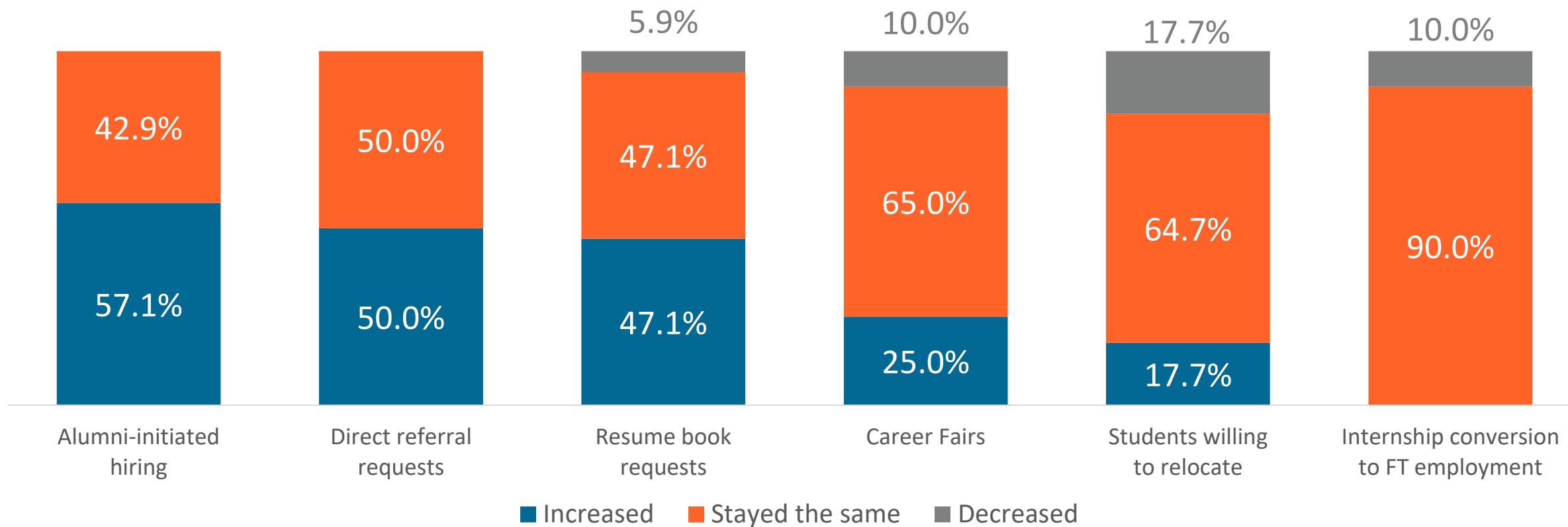
Recruiting Activity by Organization

What changes in full-time recruiting activity for part-time MBAs have you seen with the following types of organizations:



Recruiting Activity on Your Campus

What changes in recruiting activity for part-time MBAs have you experienced on your campus:



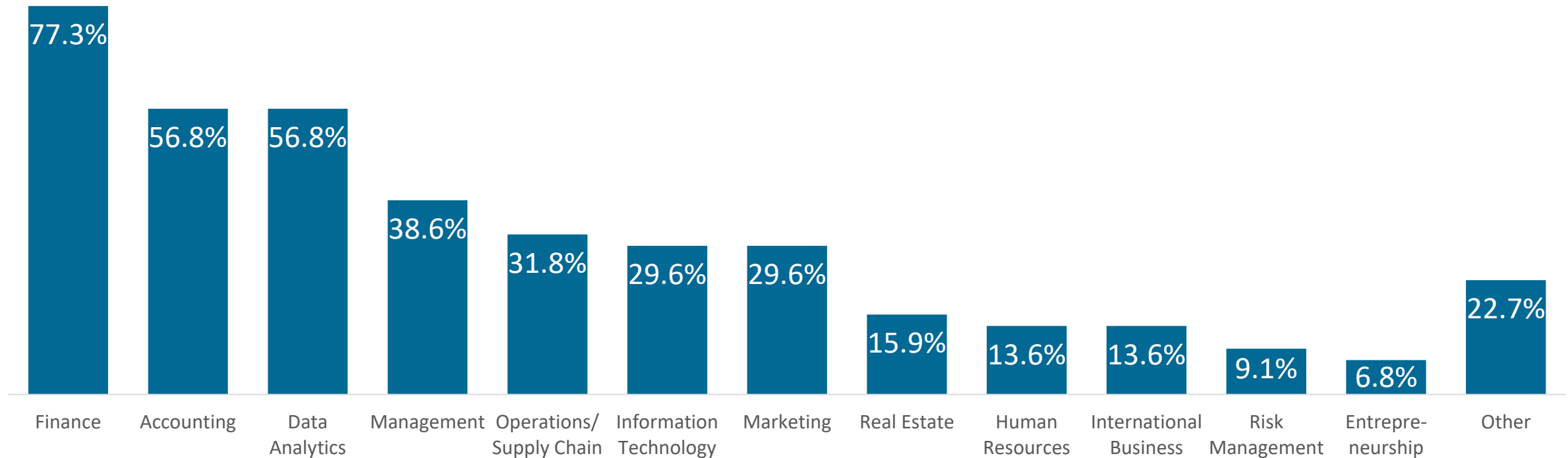
Specialized Masters Program



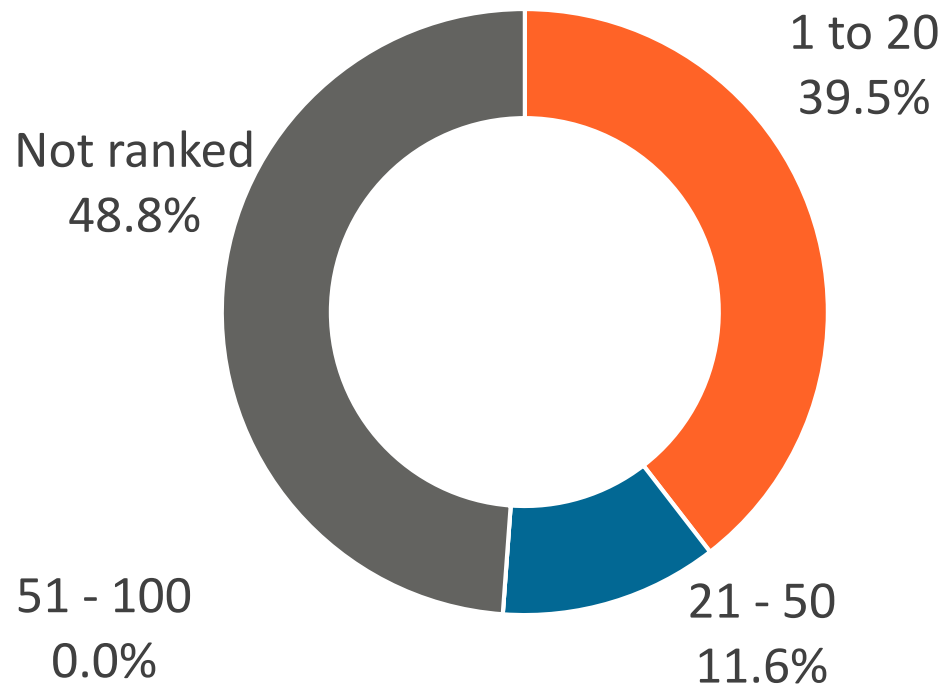
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Specialized Masters Programs Offered

Which Specialized Masters programs are offered at your school:
(multiple responses allowed)



Specialized Masters Program Ranking

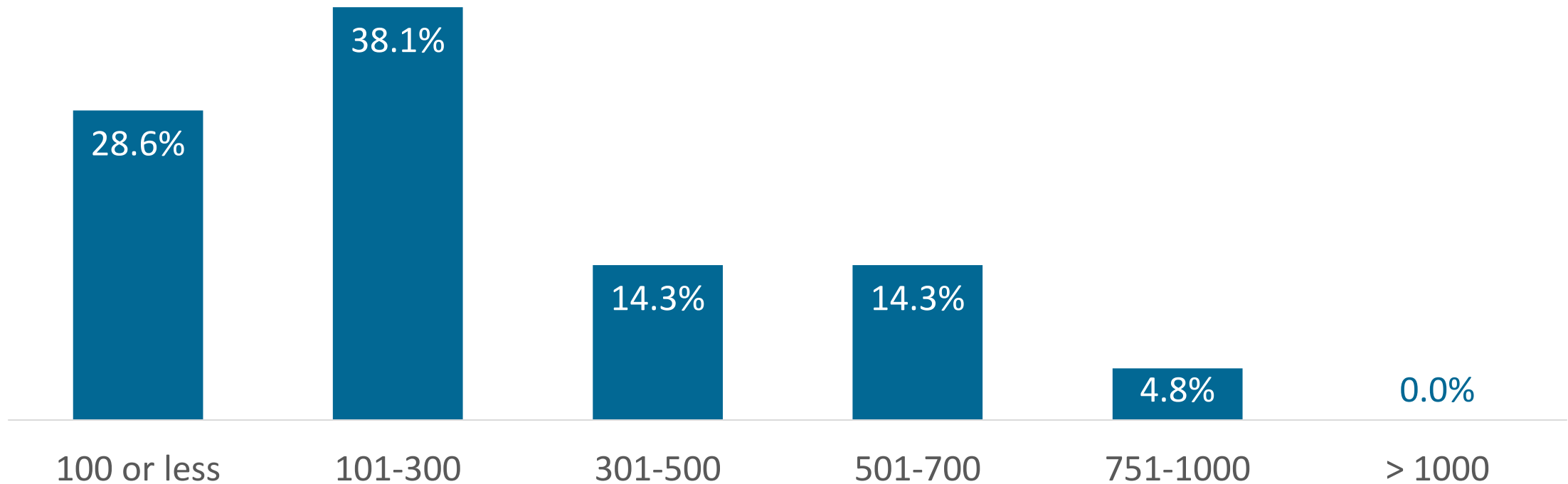


The highest level your Specialized Masters program was ranked in any of the most recent national/international rankings (BusinessWeek, US News & World Report, Financial Times, Economist, Forbes, etc.)



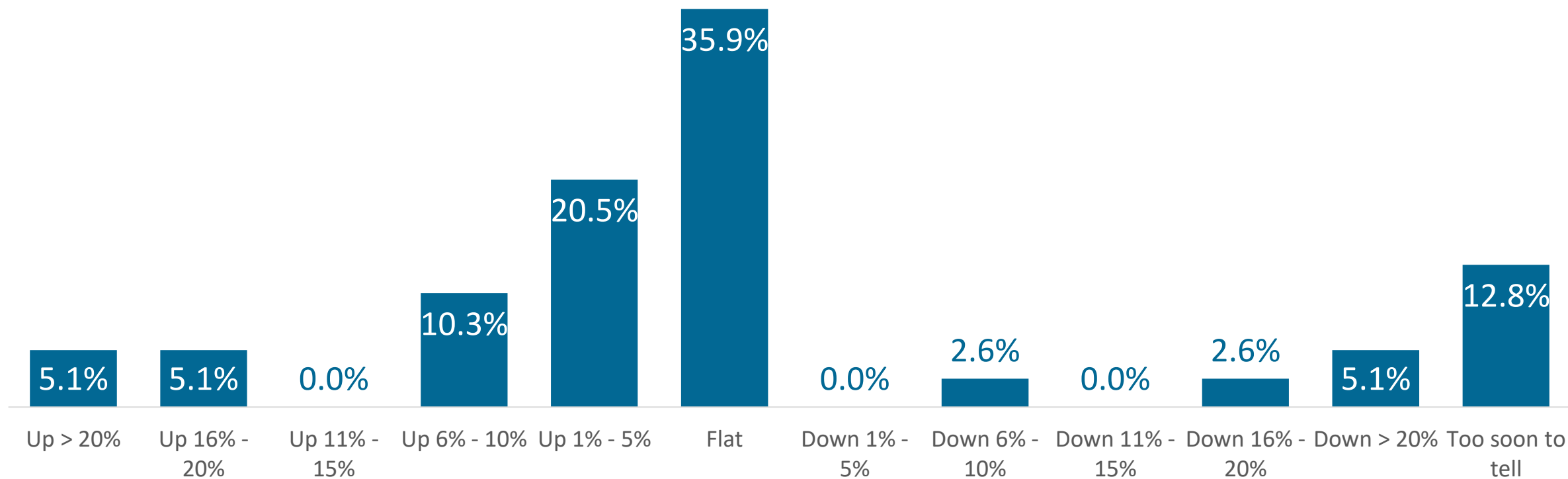
Program Size

How many Specialized Masters students graduated (or will graduate) from your program this year?



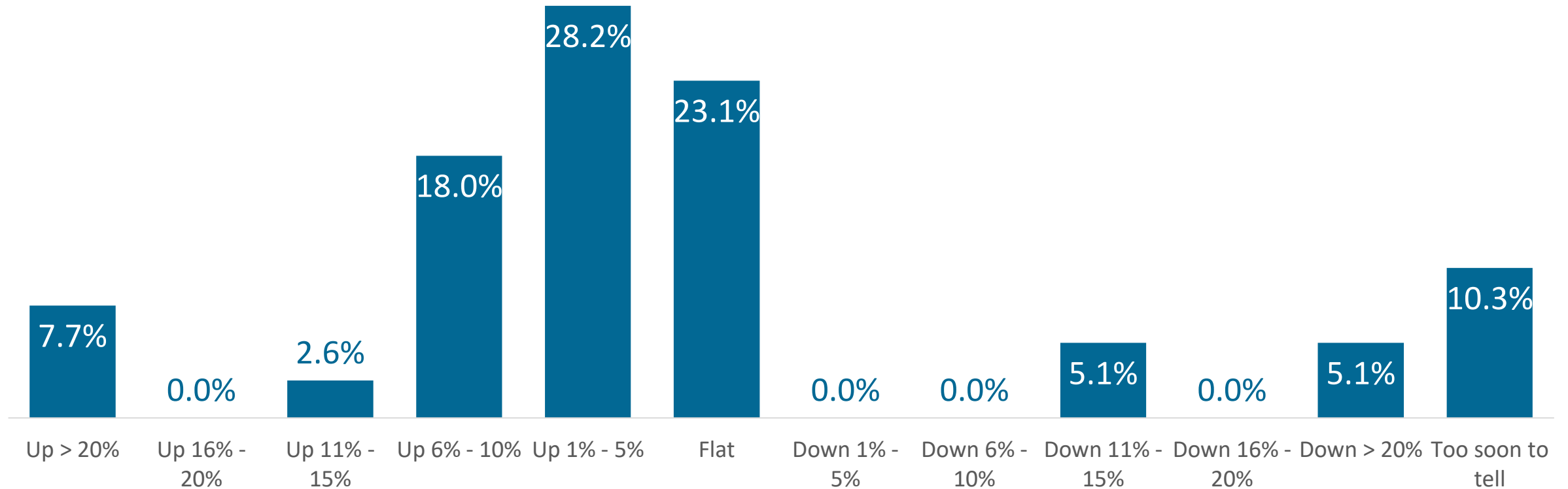
On-campus Opportunities

Overall, how do full-time, on-campus opportunities (companies interviewing at your school) for Specialized Masters students compare YTD versus last year?



Off-campus Opportunities

Overall, how do full-time postings (off-campus opportunities) for Specialized Masters students compare YTD versus last year?

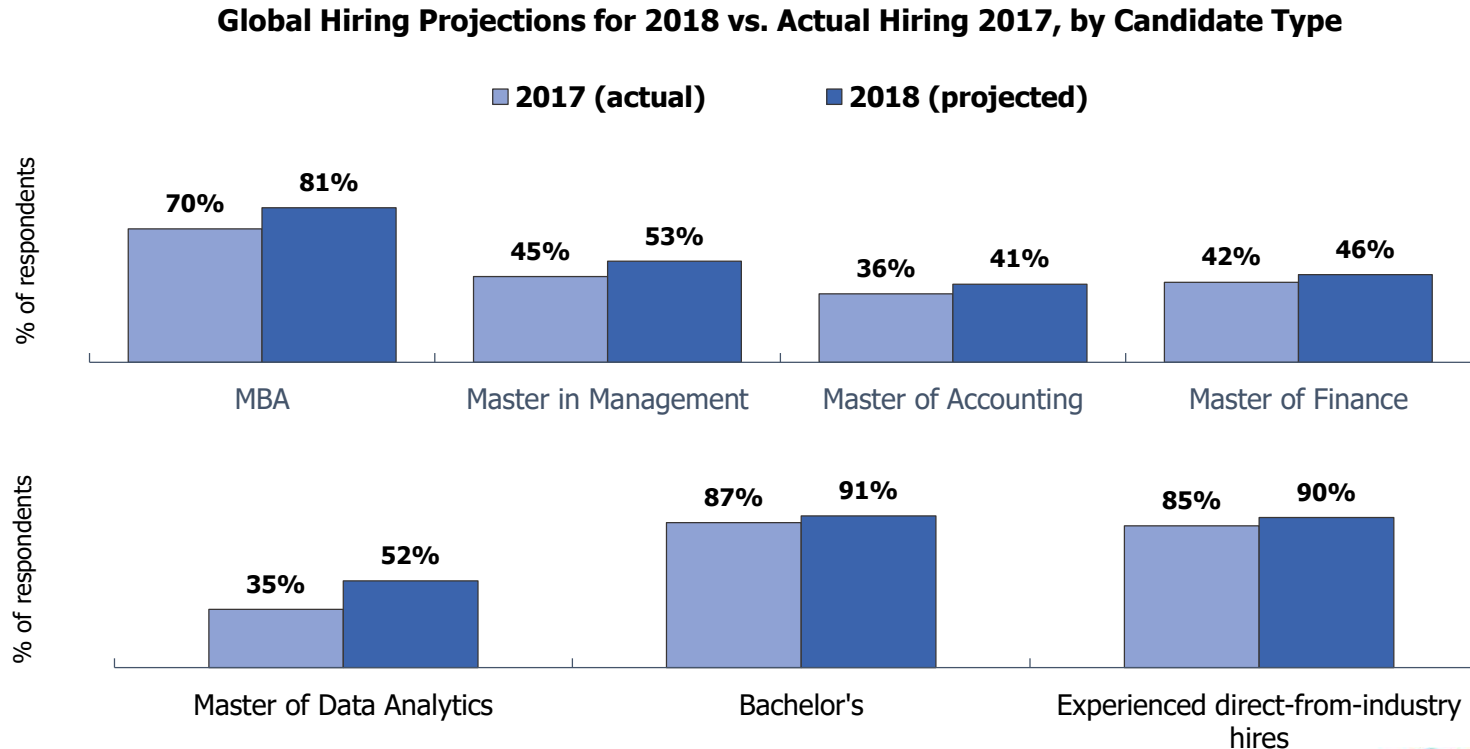


More Companies Plan to Hire B-School Talent in 2018, But Projections Have Moderated Compared With Recent Years

Overall, a greater share of companies plan to hire MBA and business master's talent in 2018 compared with the share that hired them in 2017. But, as demonstrated on the next few pages, hiring projections for 2018 have moderated compared with recent years.

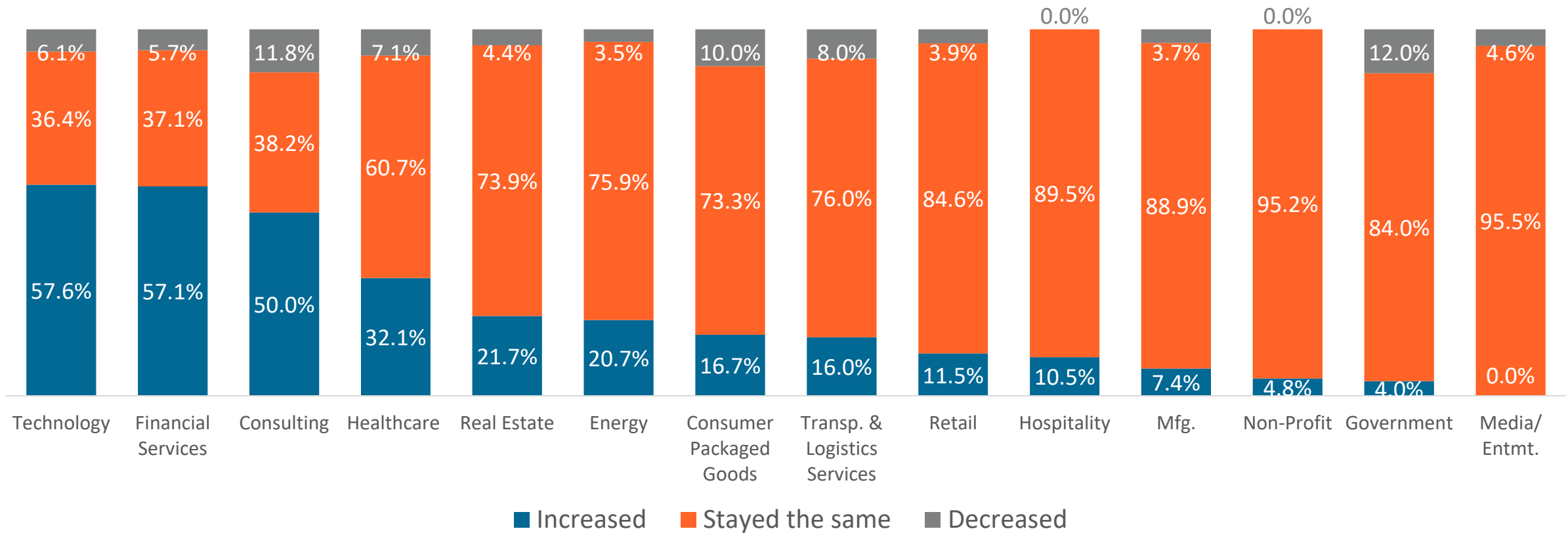
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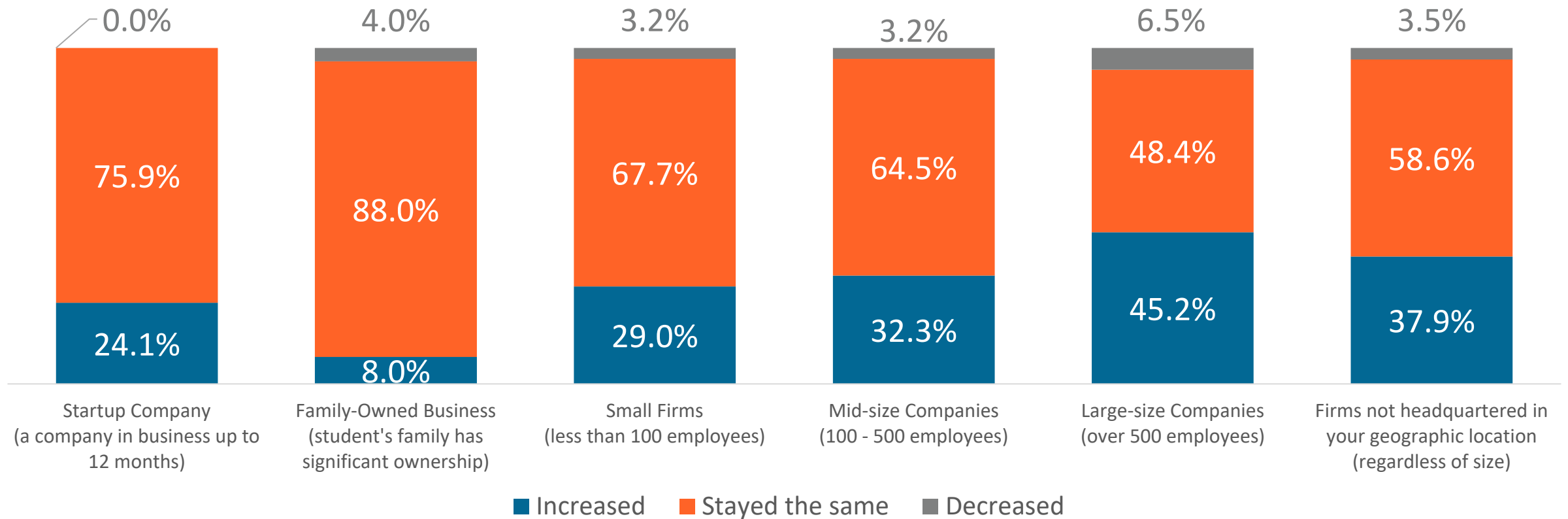
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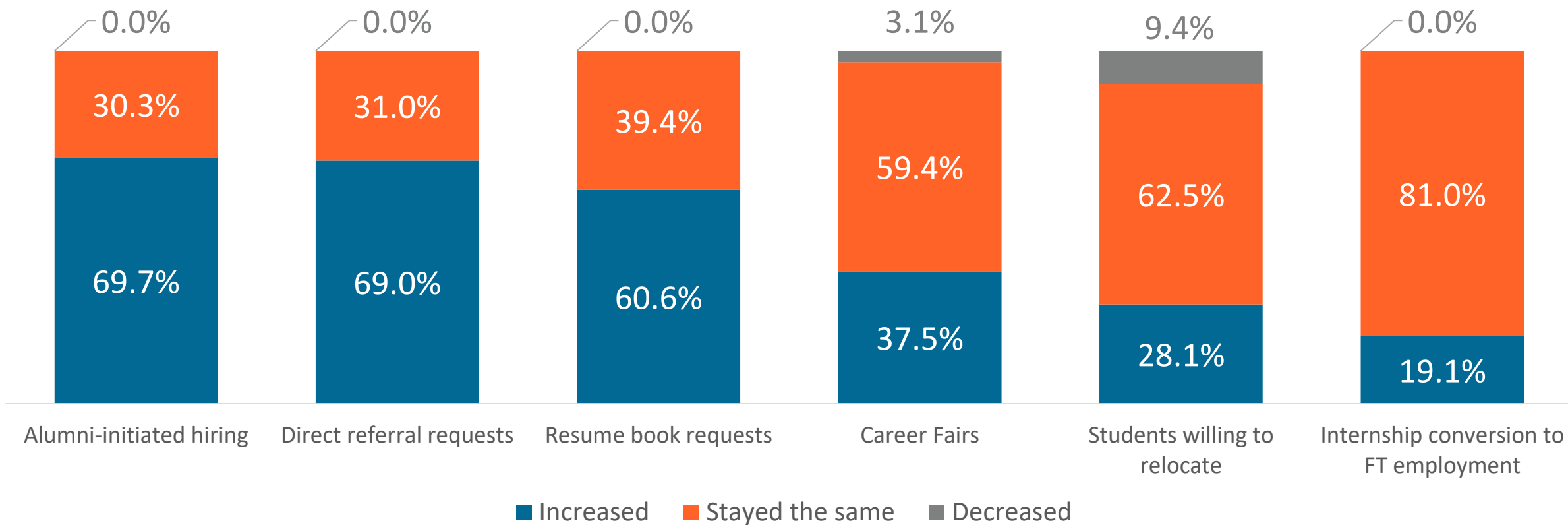
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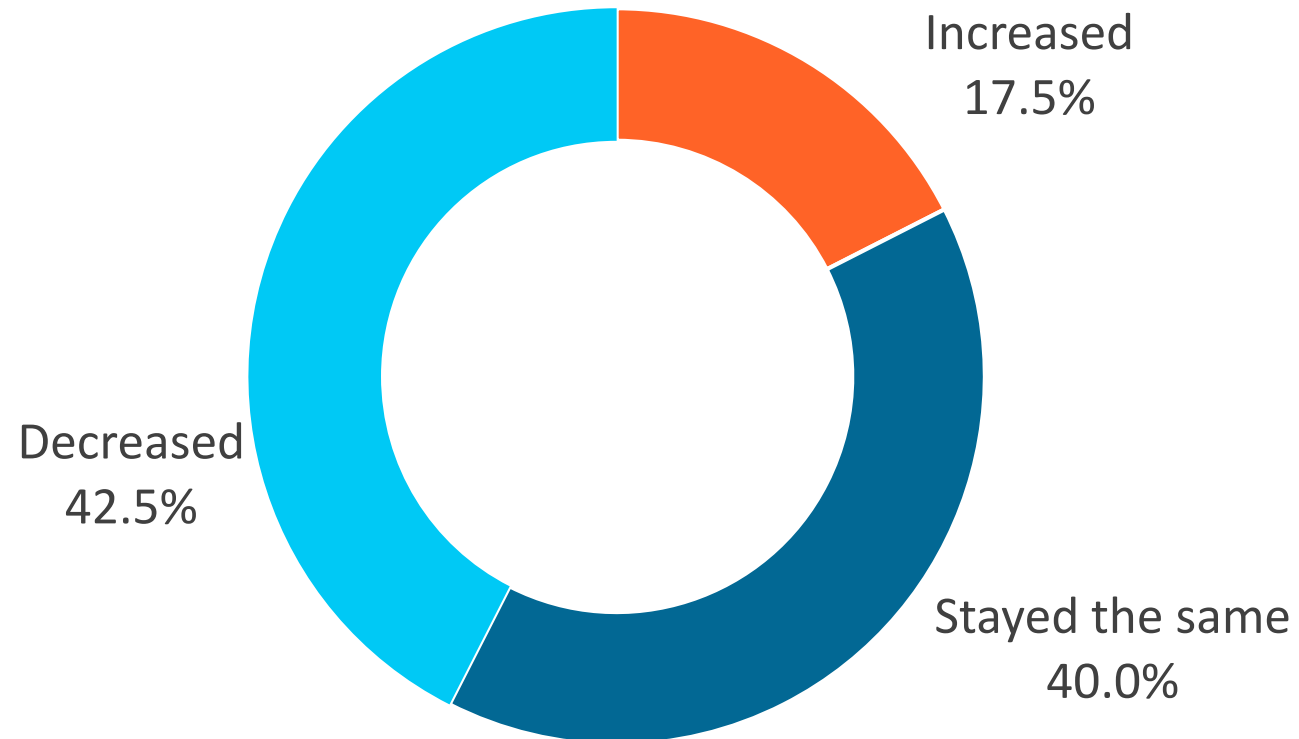
Recruiting Activity on Your Campus

What changes in full-time recruiting activity for Specialized Masters programs have you experienced on your campus related to:



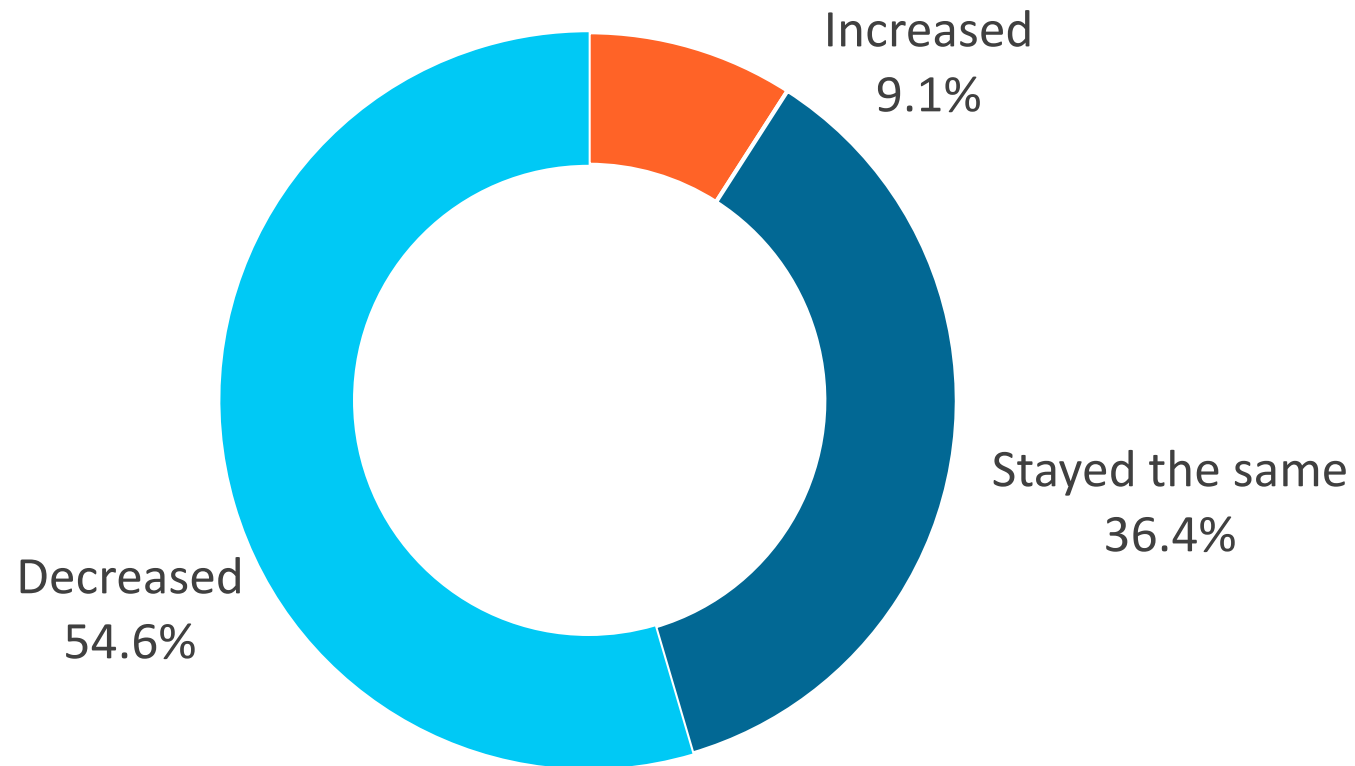
Recruiting Trends - International

Overall, how do full-time opportunities for International Specialized Masters students compare YTD versus last year?



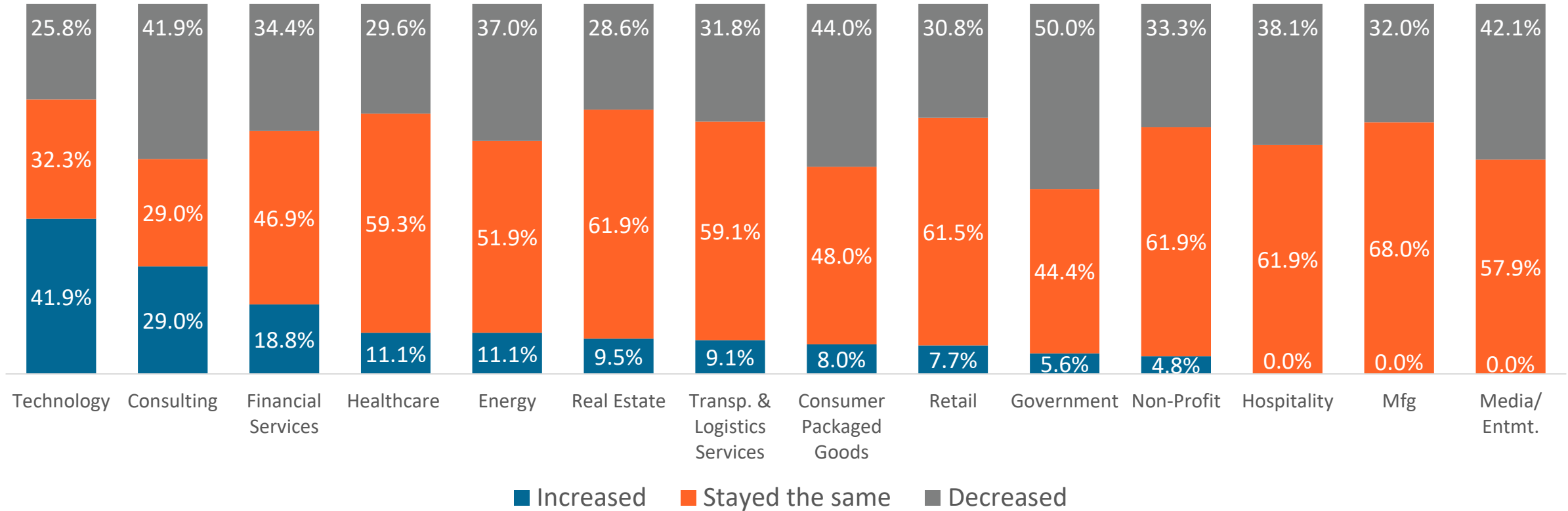
Recruiting Trends - International

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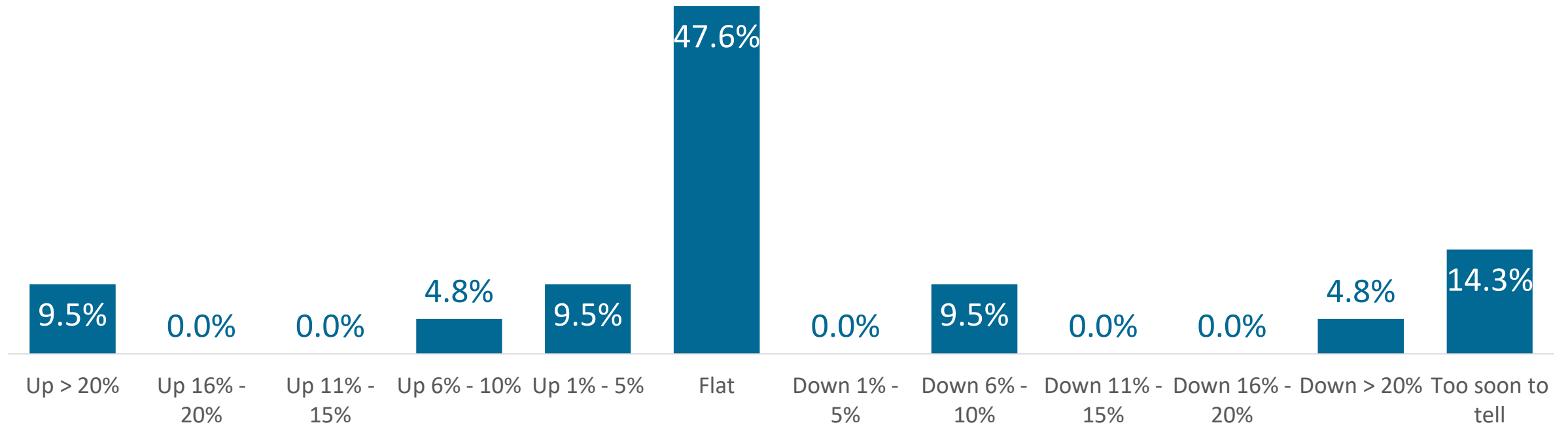
Int'l Recruiting Activity by Industry

What changes in full-time recruiting activity have you seen in the following industries for International Specialized Masters students?



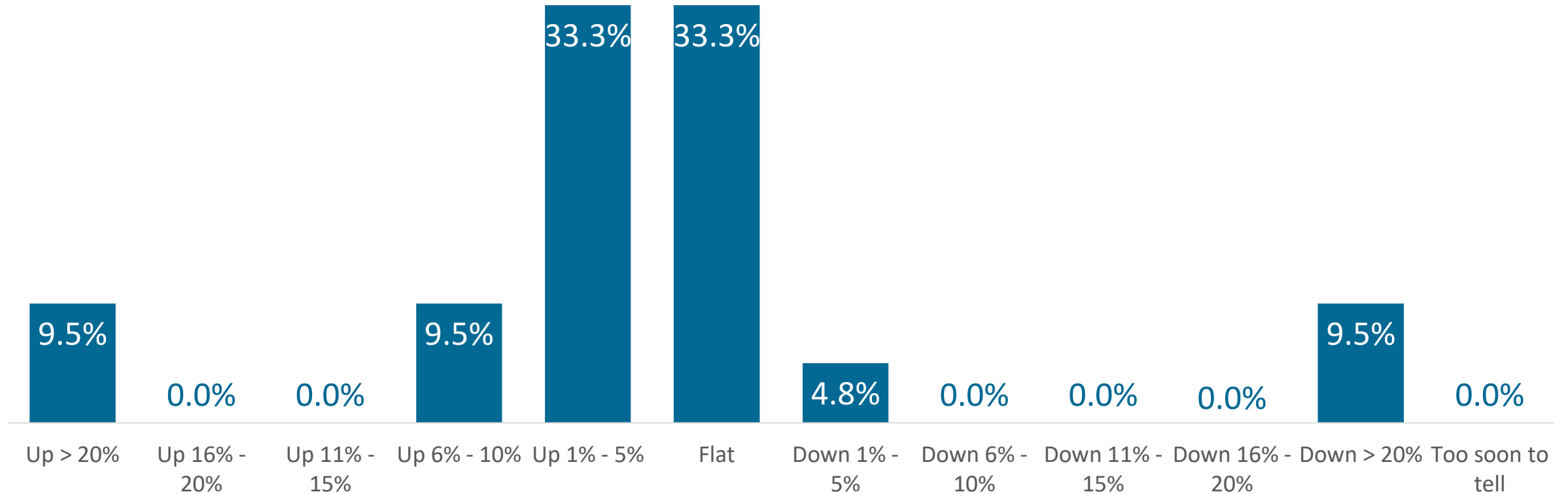
On-campus Internship Opportunities

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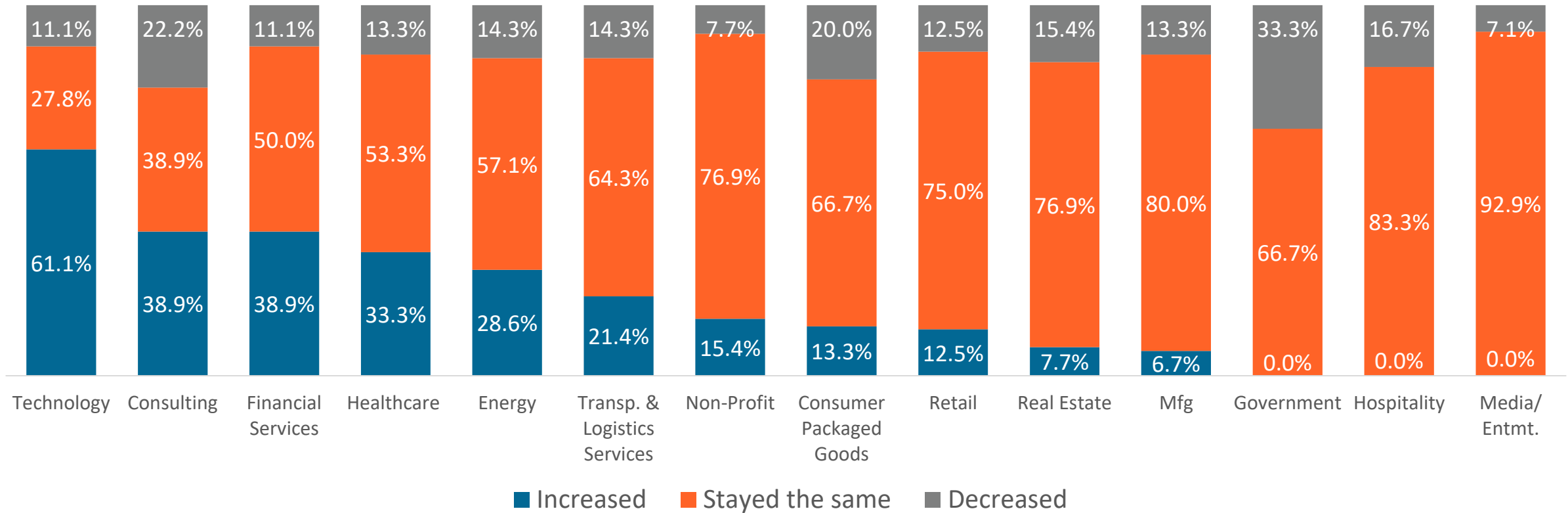
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Internship Activity by Industry

What changes in full-time internship activity for Specialized Masters students have you seen in the following industries?



More Information

About MBA CSEA:

www.mbacsea.org

Research & Trends Survey Results:

www.mbacsea.org/trends

Standards for Reporting Employment Data:

www.mbasea.org/standards

Contact info:

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Jamie Belinne: JBelinne@UH.EDU

Karen Fox: karen_m_fox@vanguard.com



Thank you for attending today's session!

Let's GO GREEN!

Please complete your session evaluation
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1. Launch the **NACE18 Mobile App**.
2. Go to **Agenda** > Select the **Session Name**.
3. Fill out the **evaluation form**.