

October 2022 School Member Quick Survey



**MBA Career Services
& Employer Alliance**

More than an association. A community.

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master's employment data reporting standards for business schools and conducts research relevant to member needs.

www.mbacsea.org

Methodology

- Survey in the field: October 18 - 25, 2022
- 120 responses
- 81% of respondents were from North America; 11% from Europe; 1% from Asia-Pacific

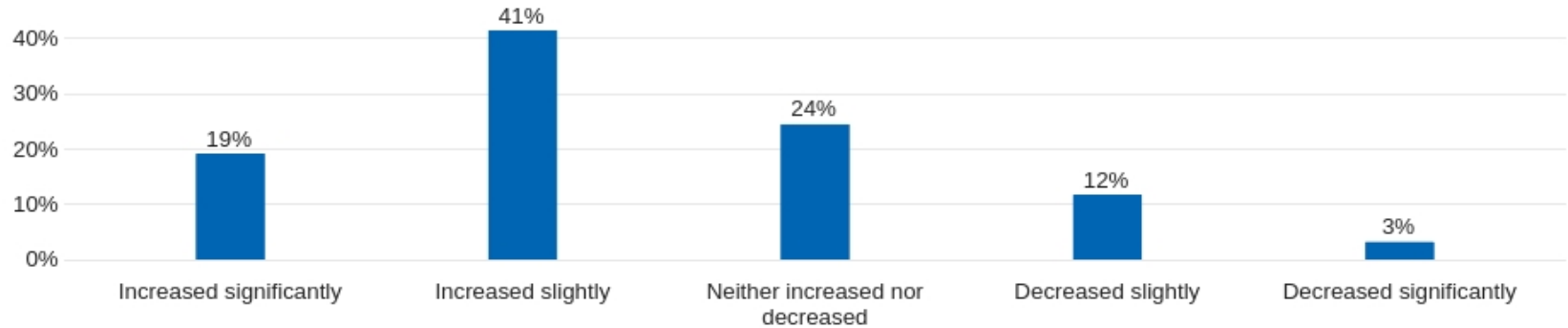


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Student Engagement

How has student engagement with recruiting events and career programs (both on and off campus/virtual) been in general this fall compared to last year?



What factors do you think contributed to your response to the previous question (paraphrased):

Schools that experienced a decrease:

Most popular responses -

- More selective/job seeker's market
- Engaging with employers in non-traditional ways (i.e. direct hires)

Student Engagement cont.

What factors do you think contributed to your response to the previous question (paraphrased) cont.:

Schools that experienced an increase:

Most popular responses -

- More in-person events
- Decreased COVID risk/fear of spread

What factors do you think contributed to your response to the previous question (paraphrased) cont.:

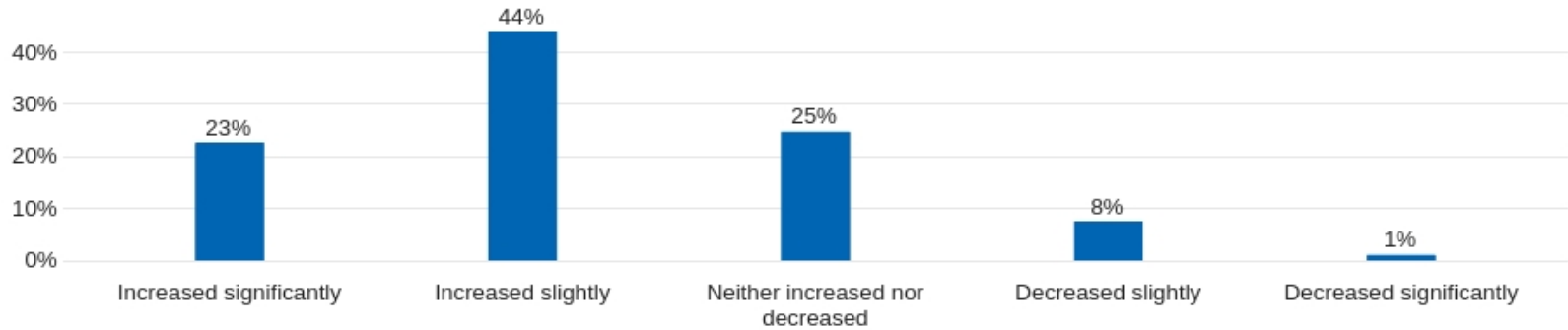
Schools that experienced neither an increase nor a decrease:

Most popular responses –

- Students haven't rebounded from COVID

Employer Engagement

How has employer engagement with recruiting events and career programs (both on and off campus/virtual) on your campus been in general this fall compared to last year?



What factors do you think contributed to your response to the previous question (paraphrased):

Schools that experienced a decrease:

- Economic uncertainty
- Short-staffed
- Increased focus on internship conversion
- Hiring freezes
- Engaging with candidates in non-traditional ways outside of campus

Employer Engagement cont.

What factors do you think contributed to your response to the previous question (paraphrased):

Schools that experienced an increase:

Most popular responses –

- Increased hiring
 - Consulting in particular
- Tighter labor market
- Wanting to return to in-person events
- Higher comfort level with COVID
- Earlier recruitment/engagement
- Expanded recruitment model going beyond core schools

Employer Engagement cont.

What factors do you think contributed to your response to the previous question (paraphrased):

Schools that experienced neither an increase nor a decrease:

Responses –

- Strong/consistent recruiting targets
- Hiring freezes
- Economic uncertainty
- Long-standing partnerships
- Companies remaining remote
- Tech recruitment is down
- Concern about COVID
- No new events added this year

We look forward to continuing to provide you with trends on a monthly basis. Please feel free to reach out to us with any questions or feedback.



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