

September 2021 School Member Quick Survey Summary Report



**MBA Career Services
& Employer Alliance**

More than an association. A community.

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master's employment data reporting standards for business schools and conducts research relevant to member needs.

www.mbacsea.org

Methodology

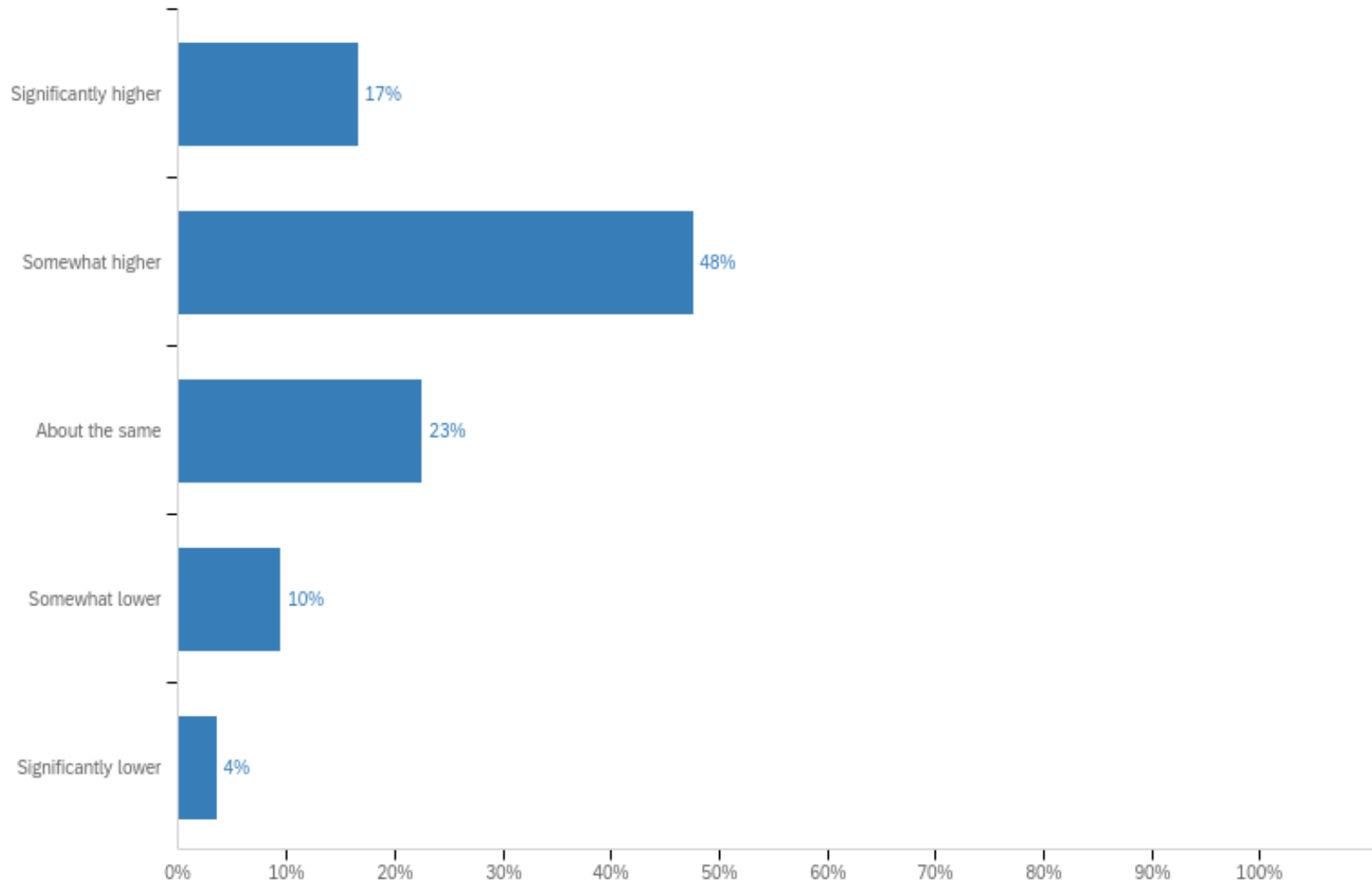
- Survey in the field: September 29 – October 5, 2021
- 89 responses
- 84% of respondents were from North America; 12% from Europe; 2% from Asia-Pacific; and 1% from Africa



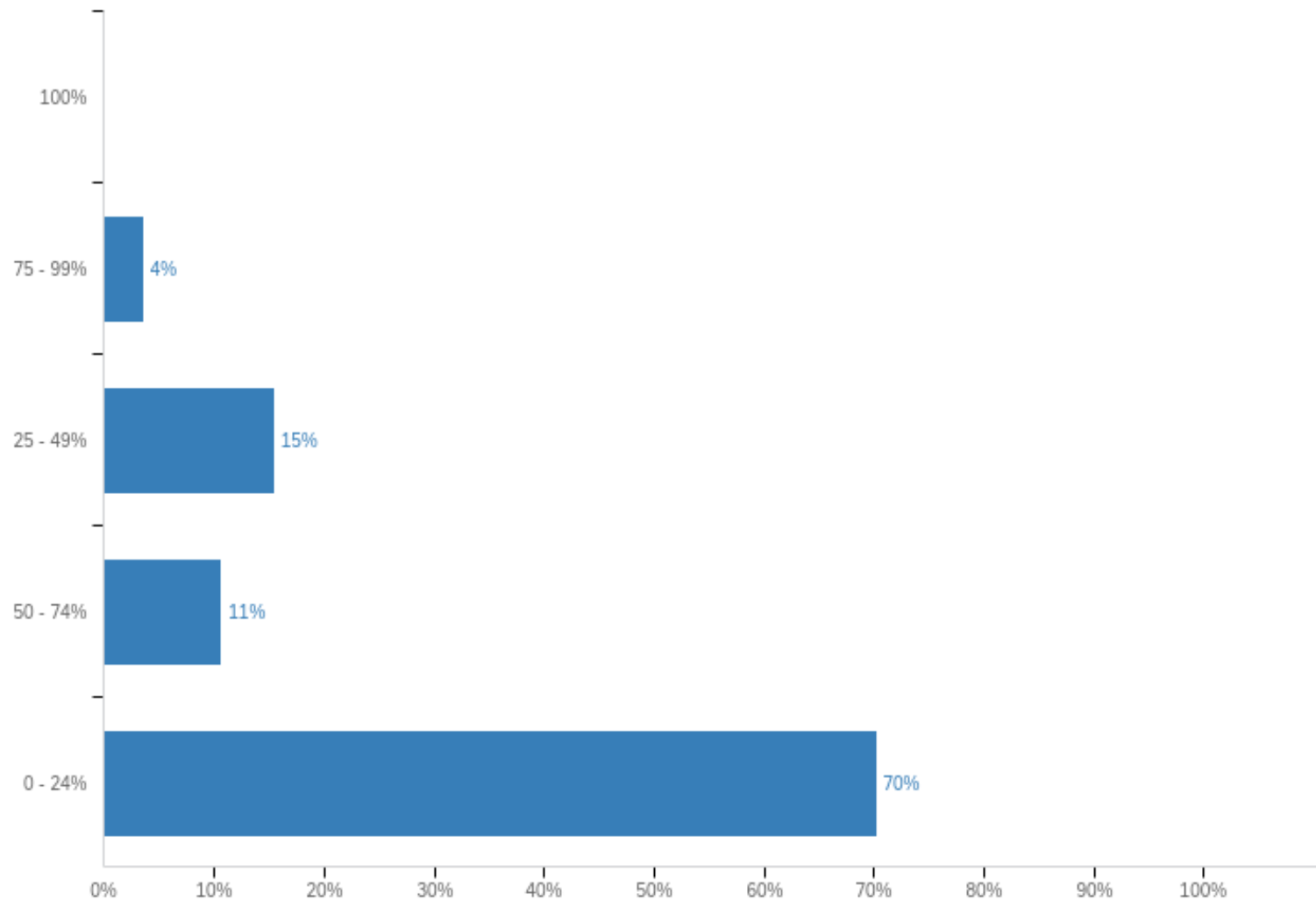
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How would you describe the level of recruiting activity at your school compared with this time last year? Recruiting activity includes all ways in which companies recruit your students - job postings, interviews, information sessions, etc. Think about all recruiting formats for this question (remote, hybrid, in-person).



What percentage of recruiting activities at your school are being conducted in person?



What feedback are you receiving from students about the different recruiting formats being used?

Summary of write-in responses

19% of respondents indicated that students seem to prefer face to face recruiting/networking in some format, mainly due to the need for in-person connections.

10% of respondents noted that students like the flexibility and additional opportunities provided by virtual recruiting. Specifically, students are getting more comfortable with video interviews, appreciate having access to more employers, and recognize the trend toward virtual recruitment.

5% of schools indicated that students like hybrid models.

Other write-in responses included:

- Virtual fatigue is increasing.
- Recruiting platforms have improved.
- Students prefer live to pre-recorded virtual recruiting activities.
- Virtual recruiting provides more equitable engagement across schools.
- Virtual events help international students learn about jobs in other countries.

We look forward to continuing to provide you with trends on a monthly basis. Please feel free to reach out to us with any questions or feedback.



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