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FOR IMMEDIATE RELEASE

B-schools Report Improved Job Outlook

On-campus recruiting activity continues to increase for most schools and in most sectors

February 28, 2012 – According to new findings by the MBA Career Services Council, 70% of schools reported an increase in on-campus activity for full-time positions compared with last fall. 46% reported an increase in job postings for internships.

The MBA Career Services Council, an association of business school career management offices and companies who hire MBA students, released the findings of its Fall 2011 Recruiting Trends Survey today. The findings show that both on-campus recruiting opportunities and full-time job postings have increased for most schools worldwide. These results reflect increasing optimism in the expectations of career services professionals, the majority of whom predict continued growth in total job opportunities throughout the year.

Nicole Hall, president of the MBA Career Services Council and executive director of Alumni and Career Services at the Graziadio School of Business and Management at Pepperdine University says, “The survey results indicate a positive trend we have continued to observe in the past few years. We’re seeing an increase in almost all industries and in most company types. Schools are continuing to find creative ways to assist students and companies with the job search process, and their efforts are paying off.”

The survey findings show, at a summary level, that 70% of respondents report an increase in on-campus recruiting for full-time jobs. At the same time last fall, 76% of schools reported an increase. Similarly, the findings also show that 68% of respondents report an increase in full-time job postings, compared with 86% from last fall.

Increases in recruiting activity are occurring across most sectors. Over 40% of respondents reported increases in consulting, consumer products, energy, pharma/biotech/healthcare products, and technology. Real estate and government continue to be the weakest industries. In contrast, financial services showed a decrease compared with an increase last fall.

Increase in recruiting activity was mainly driven by mid-size and Fortune 500 firms, with all other company types staying the same.



About the MBA Career Services Council

Founded in 1994, the MBA Career Services Council (MBA CSC) is a global professional association for individuals in the fields of graduate management career services and MBA corporate employers. There are more than 500 members representing a diverse group of more than 200 MBA programs, advanced degree business schools and corporations located around the world. The MBA CSC provides a direct link between MBA Career Services offices, corporate MBA recruiting professionals and the media. The MBA CSC sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsc.org

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