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FOR IMMEDIATE RELEASE

MBA Recruiting Continues to Show Modest Signs of Improvement

February 19, 2014 – According to the latest research by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) a majority of schools reported an increase in on-campus recruiting activity for full-time positions compared with the same time period last fall.

The MBA Career Services & Employer Alliance, a global association of business school career management offices and companies who hire MBA students, released the findings of its Fall 2013 Recruiting Trends Survey today. The findings show that both on-campus recruiting opportunities and full-time job postings have increased for most schools worldwide in a similar capacity to the same survey last year.

The survey findings show, at a summary level, that 43% of respondents report an increase in on-campus recruiting for full-time jobs, while 56% of respondents report an increase in full-time job postings.

By industry, the strongest increase compared to last year was seen in Financial Services. Slight increases were also experienced in Real Estate, Petroleum/Energy and Technology, with Consulting experiencing a slight decline. The only industry that experienced a large decrease in recruiting activity compared with last year is Government.

Internships hiring appears to be positive as well, with 47% of respondents experiencing an increase in recruiting and 65% seeing an increase in job postings. The greatest increases in internships were seen in the Financial Services and Technology industries, with Government experiencing the largest decrease. Consulting saw a slight decline for internships as well.

“It’s very encouraging to see an overall continued increase in recruiting for MBA graduates and interns this year,” says Mark Peterson, MBA CSEA President and Director, MBA/Graduate Business Career Services, Iowa State University of Science & Technology. “2013 turned out to be a solid year for MBA employment, so the large majority of schools reporting stable to increasing trends indicates very positive hiring as this year’s recruiting season progresses. That the Financial Services industry is showing strengthening recruitment this year is welcome, and indicates continued recovery in this important arena for MBA jobs after the downturn experienced in recent years.”

Anecdotally, some schools attribute the increase in Financial Services recruiting to an increase in student interest in that industry. This, in turn, leads to more focused efforts on the part of the school and recruiting firms.

Schools are implementing a number of innovative programs to assist their students, including increased career treks, job action groups and increasing just-in-time job search initiatives.



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“It’s encouraging to see our member MBA programs engaging industry partners in so many innovative ways in order to leverage career and internship opportunities for their students,” says Peterson.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) is a global professional association for individuals in the fields of graduate management career services and MBA corporate employers. There are more than 700 members representing a diverse group of more than 200 business schools and corporations located around the world. The MBA CSEA provides a direct link between MBA Career Services offices, corporate MBA recruiting professionals and the media. The MBA CSEA sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsea.org

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