



# MBA Career Services & Employer Alliance

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## FOR IMMEDIATE RELEASE

### **Business Schools Report Increased Recruiting by Technology and Consulting Firms**

Increases also need in Healthcare, Consulting, and Financial Services

April 18, 2018 – According to the latest research released by the MBA Career Services & Employer Alliance, business schools are reporting strong recruiting activity for MBA and Specialized Masters students in the technology and consulting sectors compared with the same time period last fall.

The *2017 MBA CSEA Fall Recruiting Trends Survey*, published by the MBA Career Services & Employer Alliance, presents key information about the recruiting trends for full-time and part-time MBA students, as well as for specialized masters program students. The report is based on confidential surveys completed between January and February 2018 by 94 [MBA Career Services & Employer Alliance](#) (MBA CSEA) member schools.

The *2017 MBA CSEA Fall Recruiting Trends Survey* was compiled, tabulated and analyzed by Industry Insights ([www.industryinsights.com](http://www.industryinsights.com)), an independent, professional research and analytics firm that specializes in conducting customized research for associations.

Key highlights from the study include:

- Over 71% of responding institutions reported an increase in the Technology sector for full-time recruiting activity for full-time MBA students. This is a significant jump from the 53% that reported an increase in the 2016 survey. Healthcare (51%), Consulting (46%), Financial Services (40%), and Real Estate (36%) round out the top 5 sectors in terms of increases in recruiting activity.
- Compared to the 2016 survey results, only the Government sector had a decrease in the percentage of institutions reporting an increase in full-time MBA hiring.
- Sixty percent of the responding institutions reported an increase in the Technology sector for recruiting activity for Part-time MBA students. This is a significant jump from the 41% that reported an increase in the 2016 survey. Consulting (35%), Financial Services (32%), Healthcare (32%), and Energy (32%) round out the top 5 sectors in terms of increases in recruiting activity.
- Nearly 58% of responding institutions reported an increase in the Technology sector for recruiting activity for Specialized Masters students. This is a significant jump from the 44% that reported an increase in the 2016 survey. Financial Services (57%), Consulting (50%), Healthcare (32%), and Real Estate (22%) round out the top 5 sectors in terms of increases in recruiting activity.

### **About the MBA Career Services & Employer Alliance**

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. MBA CSEA provides a direct link between Business School Career Services offices, corporate graduate business recruiting professionals and the media. MBA CSEA sets MBA employment data reporting standards for business schools and monitors media rankings surveys for survey interpretation and alignment. [www.mbacsea.org](http://www.mbacsea.org)

Contact: Megan Hendricks, MBA CSEA Executive Director  
[excdirector@mbacsea.org](mailto:excdirector@mbacsea.org)  
813-220-3191

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P.O. Box 47478 | Tampa, FL 33646  
813.220.3191 | [info@mbacsc.org](mailto:info@mbacsc.org)  
[www.mbacsea.org](http://www.mbacsea.org)