October 2020 COVID-19 School Survey Summary

MBA Career Services & Employer Alliance is a global association for individuals in the fields of graduate business career services and employers. There are more than 800 members representing more than 250 business schools and corporations. The association provides connections and professional development, sets MBA/master’s employment data reporting standards for business schools and conducts research relevant to member needs.

www.mbacsea.org
Methodology

- Survey in the field: October 27 – November 2, 2020
- 96 responses
- 80% of respondents were from North America; 16% from Europe; 4% from Asia-Pacific
How do you anticipate your overall employment outcomes will look for the class of 2020 compared with the class of 2019? If your school is still collecting data, an estimate is fine.

- Class of 2020: students graduating between July 1, 2019 and June 30, 2020
- Class of 2019: students graduating between July 1, 2018 and June 30, 2019

![Bar chart showing employment outcomes:]
- Decrease by 20% or more: 6%
- Decrease by less than 20%: 64%
- No change: 23%
- Increase by less than 20%: 5%
- Increase by 20% or more: 1%
Compared to the class of 2019, have you seen a difference in intern conversions for the class of 2020?

- Decrease: 35%
- No change: 38%
- Increase: 8%
- Not sure yet: 19%
Are your students being coached on the following areas of virtual presence (select all that apply)?

- Engaging with employers virtually: 91%
- Improving your virtual presence: 90%
- Other (please explain): 11%
- We are not coaching students on virtual presence: 5%
We look forward to continuing to provide you with employment trends on a monthly basis.