



Media contacts:

Megan Hendricks, MBA CSEA Executive Director
execdirector@mbacsc.org, 813-220-3191

Mark Peterson MBA CSEA President
Iowa State University College of Business
markp@iastate.edu, 515-294-5133

FOR IMMEDIATE RELEASE

MBA Hiring Continues to Increase as Job Market Stabilizes

On-campus recruiting activity continues to grow slowly

July 22, 2013 – According to the latest research by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) a majority of schools reported an increase in on-campus activity for full-time positions compared with the same time period last spring. Start-ups saw the strongest increase, by company-type.

The MBA Career Services & Employer Alliance, an association of business school career management offices and companies who hire MBA students, released the findings of its Spring 2013 Recruiting Trends Survey today. The findings show that both on-campus recruiting opportunities and full-time job postings have increased for most schools worldwide in a similar capacity to the same survey last year.

The survey findings show, at a summary level, that 48% of respondents report an increase in on-campus recruiting for full-time jobs, while 68% of respondents report an increase in full-time job postings.

"The survey findings clearly demonstrate continued growth in the MBA employment market in 2013. In spite of this solid recruitment growth this year, the survey also clearly shows the value of networking, with many MBA hires being initiated by alumni and referral contacts. Thus the emphasis on networking skills development by MBA programs is very well considered in the current market."

Increases in recruiting activity are occurring across most sectors, with technology and energy showing the largest increase. Financial services and government showed the largest decrease in full-time recruiting activity, similar to the pattern indicated in the previous year's survey.

Overall, schools are optimistic about internship hiring, with 70% of respondents seeing an increase in internship postings.

When looking at recruiting activity by company type, Start-ups saw the largest increase in activity (57%), which matches with what some schools say anecdotally.

"A growing number of MBA students are focusing on entrepreneurship, either by starting their own business or helping other students start theirs. Reports from large and small MBA programs confirm the increased student interest in a range of entrepreneurial endeavors," says Jack Oakes, co-chair of the Research & Trends Committee and assistant dean for career development at the University of Virginia's Darden School of Business.



MBA Career Services & Employer Alliance

Setting the Standard. Connecting the Industry.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) is a global professional association for individuals in the fields of graduate management career services and MBA corporate employers. There are more than 700 members representing a diverse group of more than 200 business schools and corporations located around the world. The MBA CSEA provides a direct link between MBA Career Services offices, corporate MBA recruiting professionals and the media. The MBA CSEA sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsea.org

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