



MBA Career Services & Employer Alliance

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FOR IMMEDIATE RELEASE

MBA Job Market Remains Healthy, According to Business School Trends Survey

July 16, 2014 – According to the latest research by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) a majority of schools reported an increase in on-campus activity for full-time positions compared with the same time period last spring, indicating continued growth in the job market.

The MBA Career Services & Employer Alliance, an association of business school career management offices and companies who hire MBA students, released the findings of its Spring 2014 Recruiting Trends Survey today. The findings show that both on-campus recruiting opportunities and full-time job postings have increased for most schools worldwide in a similar capacity to the same survey last year.

The survey findings show, at a summary level, that 55% of respondents report an increase in on-campus recruiting for full-time jobs, while 70% of respondents report an increase in full-time job postings. These figures represent a slight increase from the previous year's survey (48% and 68%, respectively).

"We are pleased to see that MBA hiring continues to strengthen as the economic recovery progresses," says Damian Zikakis, newly elected President of MBA CSEA. "More than half of the 80 survey respondents reported an increase in on-campus recruiting. And seven out of ten programs reported an increase in job postings, as well."

For the second year in a row, the strongest increase by industry was seen in the technology industry, with energy also showing strong activity. The largest decrease was seen in manufacturing, with government following close behind.

Overall, schools are optimistic about internship hiring, with 58% of respondents seeing an increase in on-campus recruiting for internships and 72% seeing an increase in job postings.

When looking at recruiting activity by company type, Start-ups saw the largest increase in activity (53%), indicating a year over year trend.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate management career services and MBA corporate employers. There are more than 700 members representing a diverse group of more than 200 business schools and corporations located around the world. The MBA CSEA provides a direct link between MBA Career Services offices, corporate MBA recruiting professionals and the media. The MBA CSEA sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsea.org

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