



MBA Career Services & Employer Alliance

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FOR IMMEDIATE RELEASE

MBA Job Market Continues to Show Strong Improvement

July 14, 2015 – According to the latest research by the MBA Career Services & Employer Alliance (formerly MBA Career Services Council) a strong majority of schools reported an increase in on-campus recruiting activity compared with the same time period last spring, indicating continued growth in the job market for MBAs.

The MBA Career Services & Employer Alliance, an association of business school career management offices and companies who hire MBA students, released the findings of its Spring 2015 Recruiting Trends Survey today. The findings show that both on-campus recruiting opportunities and full-time job postings have increased for most schools worldwide in a similar capacity to the same survey last year.

The survey findings show, at a summary level, that 70% of respondents reported an increase in on-campus recruiting for full-time jobs, while 60% of respondents report an increase in full-time job postings. In the Spring 2014 survey, the figures were 55% and 70%, respectively.

"We are pleased to see that MBA hiring continues to strengthen, and that companies are increasing their on-campus presence," says Damian Zikakis, President of MBA CSEA. "More than two thirds of the 92 survey respondents reported an increase in on-campus recruiting. And a majority of programs reported an increase in job postings, as well."

The strongest increase by industry was seen in the consulting industry, compared with technology in the 2014 survey. The largest decrease was seen in petroleum/energy.

For the third year in a row, start-ups showed the strongest increase by company type.

Overall, schools are optimistic about internship hiring, with 60% of respondents seeing an increase in on-campus recruiting for internships and 70% seeing an increase in job postings.

About the MBA Career Services & Employer Alliance

Founded in 1994, the MBA Career Services & Employer Alliance is a global professional association for individuals in the fields of graduate management career services and companies that hire graduate business students. There are more than 800 members representing a diverse group of more than 200 business schools and corporations located around the world. The MBA CSEA provides a direct link between business school Career Services offices, business recruiting professionals and the media. The MBA CSEA sets MBA employment data reporting standards for business schools and monitors media surveys for compliance and survey interpretation. www.mbacsea.org

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